

# Certificate of Presentation

This is to certify that

**Katejarinporn Chaiya**

**Suan sunandha Rajabhat University- (BKS-436-115)**

Participated and presented the research paper titled:

**Factors affecting Policy Implementation of Student Loan Funds, Case Study**

In the Bangkok, Thailand 14<sup>th</sup> international conference on  
“Business, Economics, Social Science & Humanities”

(BESSH-2016)

Held at Holiday Inn Silom Bangkok, Thailand  
28-29 March, 2016



Dr. Silvia D. Ambag  
Conference Chair  
BESSH-2016 Secretariat  
Academic Fora



**International Conference on  
Society of Business, Economics,  
Social Science & Humanities**

**BESSH-2016**



**28-29 March 2016  
Bangkok, Thailand**



# CONFERENCE PROCEEDINGS

## BOOK OF ABSTRACT BESSH-2016

**International Conference on  
“Business, Economics, Social Science & Humanities”  
(BESSH-2016), Bangkok, Thailand**

# **Book of Abstract Proceedings**

**International Conference on  
“Business, Economics, Social Science & Humanities”  
(BESSH-2016)**

**Bangkok, Thailand**

Office Address: Academic Fora  
125 JalanSetia 5, Jinjang Utara 52000  
Kuala Lumpur Malaysia  
Contact: +6 0 362 528131  
Email: [contact@academicfora.com](mailto:contact@academicfora.com)

All rights reserved. No part of this publication maybe reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior written permission of the publisher. Applications for the copyright holder's written permission to produce any part of this publication should be addressed to the publisher.

Proceedings of the International Conference on

**“Business, Economics, Social Science & Humanities  
(BESSH-2016)”**

**ISBN: 978-969-670-255-9**

### **Disclaimer**

Every reasonable effort has been made to ensure that the material in this book is true, correct, complete, and appropriate at the time of writing. Nevertheless the publishers, the editors, and the authors do not accept responsibility for any omission or error, or for any injury, damage, lose, or financial consequences arising from the use of the book. The views expressed by the contributors do not necessarily reflect those of the Academic Fora.

## TABLE OF CONTENTS

<b>ORGANIZING COMMITTEE .....</b>	<b>V</b>
<b>CONFERENCECHAIR MESSAGE .....</b>	<b>VI</b>
<b>CONFERENCE PROGRAM .....</b>	<b>VII</b>
<b>LIST OF CONFERENCE ATTENDEES .....</b>	<b>X</b>
<b>TRACK A: BUSINESS AND MANAGEMENT STUDIES .....</b>	<b>12</b>
1. FACTORS AFFECTING POLICY IMPLEMENTATION OF STUDENT LOAN FUNDS, CASE STUDY:.....	13
2. LEADERSHIP IS SKIN DEEP: A NEW WAY OF BEING THROUGH INSIDE-OUT EFFECT LEADERSHIP AND ITS STRATEGIES IN TEACHING .....	14
3. AN ECONOMETRIC ANALYSIS OF THE DETERMINANTS OF INFLATION TARGETING IN INDONESIA.....	15
<b>TRACK B: SOCIAL SCIENCE AND HUMANITIES.....</b>	<b>16</b>
4. WHICH UNIVERSITY? FACTORS INFLUENCING STUDENT CHOICES IN THE UAE .....	17
5. DESIGN OF CONCEPT MAPS FOR CURRICULUM OF LEARNING TECHNOLOGY AT PHYSICAL EDUCATION .....	18
<b>FUTURE EVENTS.....</b>	<b>19</b>

**International Conference on  
“Business, Economics, Social Science & Humanities”  
Bangkok, Thailand  
Venue: Holliday Inn Bangkok Silom Bangkok,  
Thailand**

**ORGANIZING COMMITTEE**

**1. DR. SILVIA C. AMBAG**

*Conference Chair*

Email: chair2016@academicfora.com

**2. Ms. Ani Wahyu**

*Conference Coordinator*

Email: aniwahyu@academicfora.com

**3. Mr. Leon Yap**

*Conference Coordinator*

Email: Leonyap@academicfora.com

**5. Mr. Metha Shahi**

*Conference Coordinator*

Email: Metha.shahi@gmail.com

## Factors affecting Policy Implementation of Student Loan Funds, Case Study:

**Katejarinporn Chaiya<sup>1\*</sup>, Thawit Janbanklong<sup>2</sup>, Pakawat Kerpasit<sup>3</sup>**

<sup>1</sup> Suan Sunandha Rajabhat University, UAE, <sup>2</sup> Italthai Industrial, UAE

<sup>3</sup> Rajamangala University of Technology Phranakho, UAE

---

### Abstract

---

The research aimed to study the results of student loans fund policy, the opinions and the factors affecting its implementation. The population consisted of two administrator and 25 officers who were in charge of the student loans fund policy at Suan Sunandha Rajabhat University. The research instruments included an interview and questionnaire. The analytical statistics were the Pearson Product Moment Correlation Coefficient and the Multiple Regression Analysis.

The findings were: There was a positive trend resulting from the implementation of student loans fund policy. There were differences in the opinion of the officers about the results of the student loans fund policy especially in the attitude of the implementation. The officers thought that the clarity the purpose or standard, the policy resource and the attitude of the implementation of student loans fund policy

***Keywords:*** Public Policy, Policy Implementation, Student Loan

---

\*All correspondence related to this article should be directed to Katejarinporn Chaiya from Suan Sunandha Rajabhat University, UAE.

Email: [katejarinporn.ch@ssru.ac.th](mailto:katejarinporn.ch@ssru.ac.th)



# VISION

**“Our vision is to promote research excellence through networking Platform”**

**BESSH-2016**  
**Bangkok, Thailand**

**International Conference on  
Society of Business, Economics, Social  
Science & Humanities**

**Organized By:**



**Academic Fora**