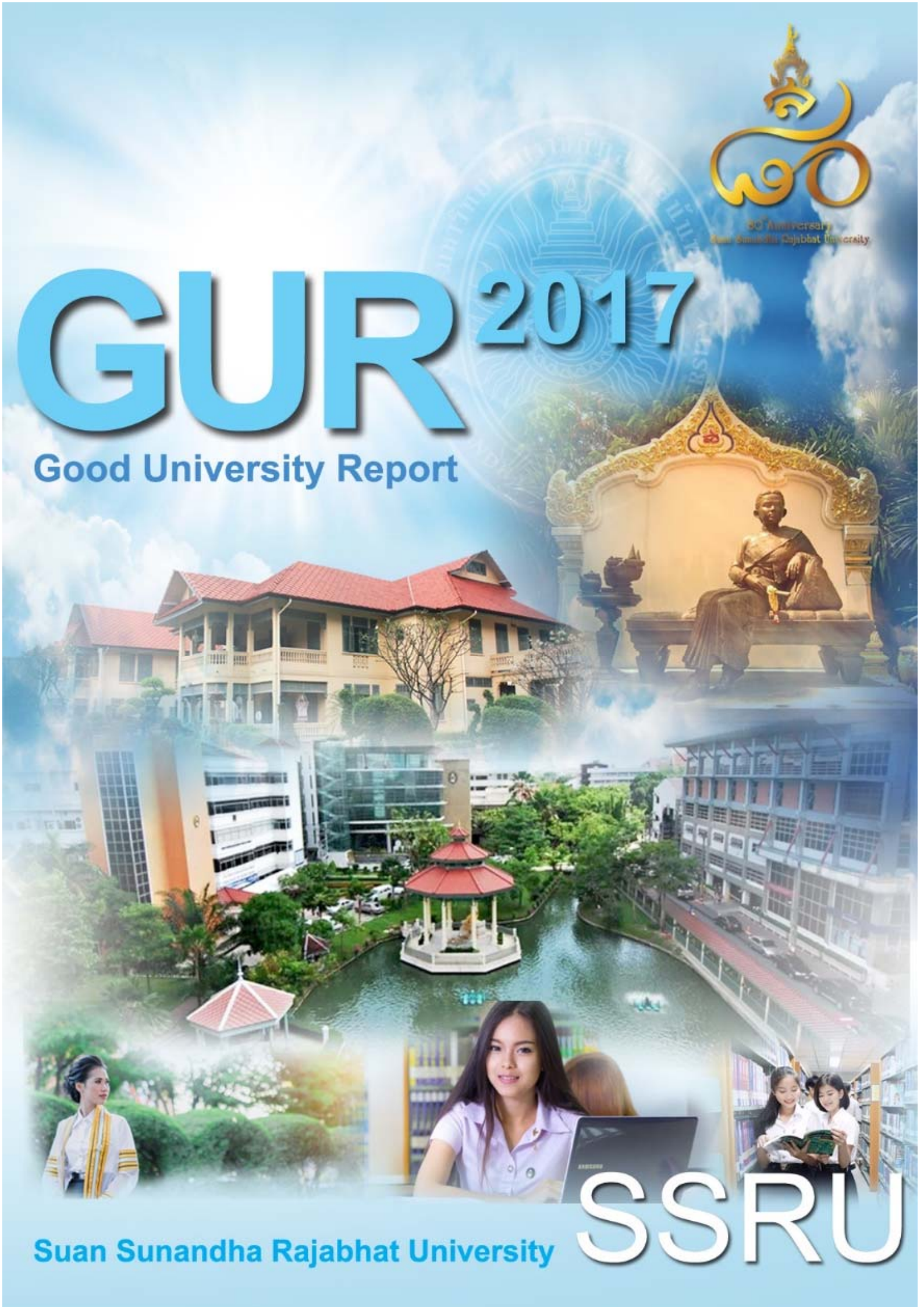




90 Anniversary  
Suan Sunandha Rajabhat University

# GUR 2017

Good University Report



Suan Sunandha Rajabhat University

# SSRU



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# Part 1

## Organizational Characteristics



**Suan Sunandha** **1**

The No. 1 Ranked Rajabhat University for 7 years

"Suan Sunandha Rajabhat University  
A World Class University"

RANKING WEB OF UNIVERSITIES

Ranked by Webometrics, Spain



Suan Sunandha Rajabhat University

**No.1 in Morality and Transparency**

By Office of the National Anti-Corruption Commission (NACC)



A collage of three images: on the left, a wide view of a modern university campus with multiple buildings and greenery; in the center, a woman in a white and yellow uniform standing outdoors; on the right, two female students in school uniforms reading a book together in a library setting.



**QS STARS**  
RATED FOR EXCELLENCE  
2016  
FACILITIES

★★★★★

# 1.1 History



1937 - 1978

**Suan Sunandha Wittayalai School**  
From the last royal court to Suan Sunandha Wittayalai School  
17 May 1937

**Wittayalai Kru Suan Sunandha**  
Established as Wittayalai Kru Suan Sunandha by the Wittayalai Kru Act.  
18 February 1975

1979 - 1991






1992 - 2003

**Suan Sunandha Rajabhat Institute**  
Bestowed by royal decree the name Rajabhat Institute later changed to Suan Sunandha Rajabhat Institute  
14 February 1992

**Suan Sunandha Rajabhat University**  
Established as Suan Sunandha Rajabhat University by the Rajabhat University Act.  
15 June 2004

2004 - Present

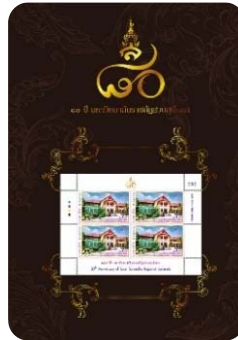




๘๐ ปี มหาวิทยาลัยราชภัฏสวนสุนันทา

# 1.2 80th Anniversary: From the Last Royal Court to a Smart Archetype University of the Society

The 80th Anniversary of the establishment of Suan Sunandha Rajabhat University Smart Archetype University of the Society will be held from 8 - 11 November 2018.



### Gratitude

- Exhibit in memory of His Majesty the King Rama IX
- Exhibit in honor of His Majesty the King Rama X

### Commemoration

- Exhibition entrance
- Landmarks of the exhibition
- Exhibit of The Tunnel under Queen Sunandha's Hill in 3D
- Hall of Fame
- Landmarks of the 80th Anniversary Commemoration

### Anniversary

- Light and sound exhibit in memory of Queen Sunandha
- Landmark of the grand opening of the 80th Anniversary
- CSR for participation by the public

### Potentiality

- Roadmap 2030: To a World Class University with Niche Gurus
- Showing the potential of SMART International Cooperation Projects
- Thai Fair Market University Involvement Fair
- Endowments for students
- Research Presentations

### Special Mission

- Logo of the 80th Anniversary
- Stamp exhibit
- Public relations/spot advertisement of the 80th Anniversary
- Holy objects
- Booklet of the 80th Anniversary

# 1.3 Educational Areas



### Nakhon Pathom Education Center

(440,000 square meters)

- International College
- College of Logistics and Supply Chains
- International School of Art



### Samut Songkhram Education Center

(128,000 square meters)

- College of Allied Health Sciences



### Ranong Education Center

(204,800 square meters)

- Faculty of Humanities and Social Sciences
- College of Innovation and Management
- College of Logistics and Supply Chains



### Suan Sunandha Rajabhat University, Bangkok

(99,200 square meters)

- Faculty of Education
- Faculty of Science and Technology
- Faculty of Humanities and Social Sciences
- Faculty of Management Science
- Faculty of Industrial Technology
- Faculty of Fine and Applied Arts
- Graduate School
- College of Innovation and Management
- College of Nursing and Health
- College of Architecture
- Demonstration School of Suan Sunandha Rajabhat University



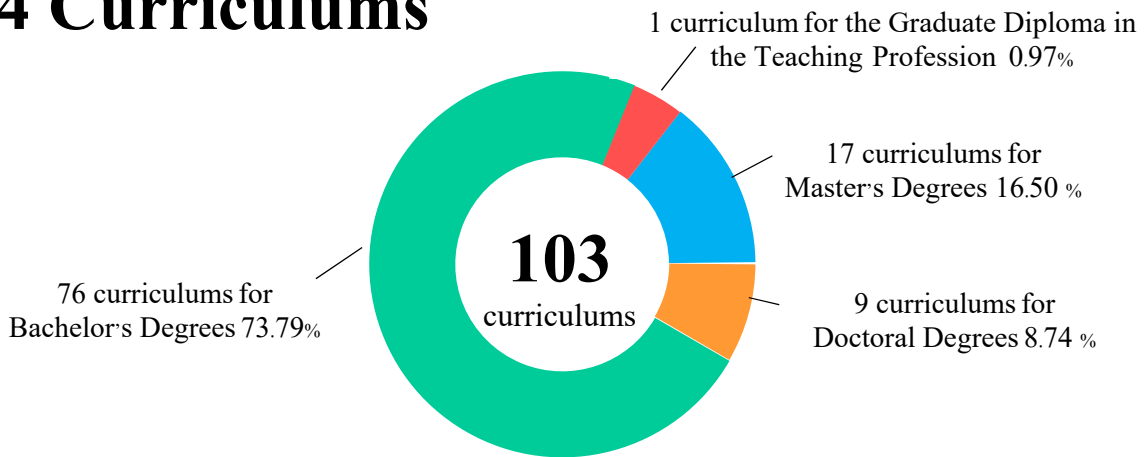
### Udon Thani Education Center

(24,000 square meters)

- Faculty of Humanities and Social Sciences
- College of Logistics and Supply Chains



# 1.4 Curriculums



Source: Office of the President, Academic Services Division  
Data: Educational Year 2016, July 2017

## Curriculums with Professional Certificates

### Curriculums with Professional Certificates after Graduation



คุรุสภา

Bachelor's of  
Education



Bachelor's of Science  
(Safety Technology and  
Occupational Health)

### Curriculums with Professional Certificates after Testing



Bachelor's of Public  
Health



Bachelor's of Nursing  
Science



Bachelor's of Applied Thai  
Traditional Medicine



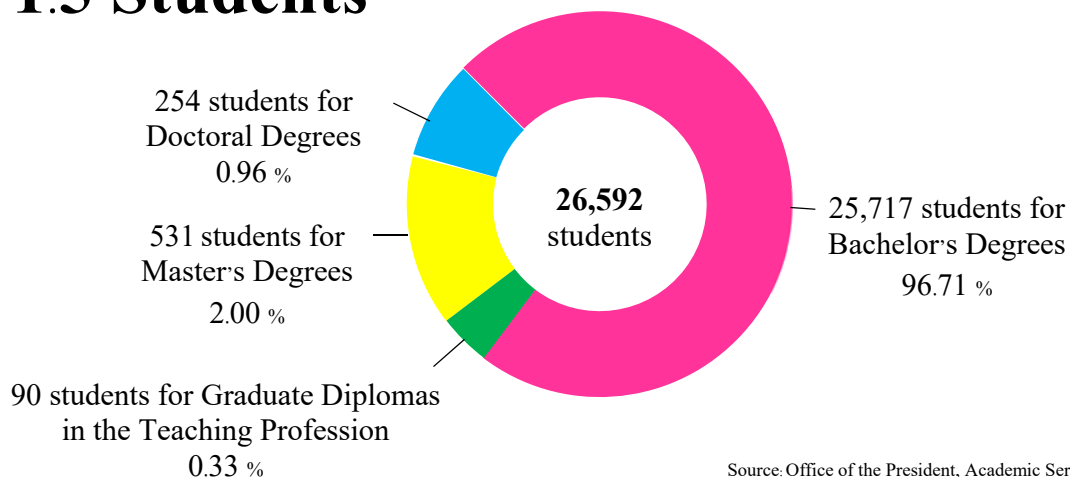
Bachelor's of  
Accountancy



Bachelor's of  
Architecture

Source: Academic Services Division, Faculty of Industrial Technology  
Data: Educational Year 2016, July 2017

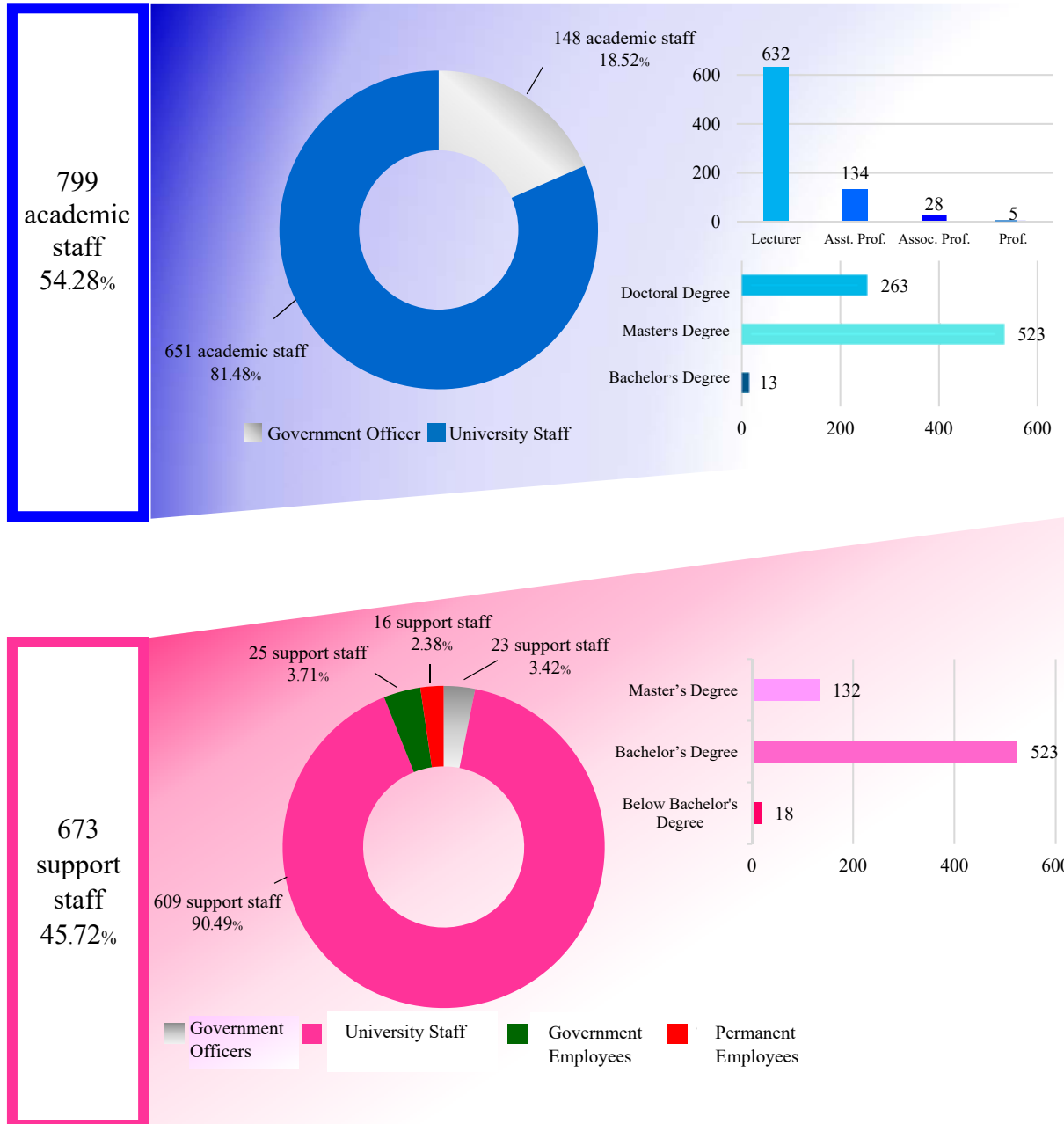
# 1.5 Students



Source: Office of the President, Academic Services Division  
Data: Educational Year 2016, July 2017

# 1.6 Staff

There are 1,472 academic and support staff in the university, divided as follows:



Source: Office of the President, Personnel Administration Division  
Data: Fiscal Year 2017, April 2017

## 1.7 Classrooms / Laboratories



Radio Broadcasting  
Laboratory



Post-Production  
Laboratory



Photograph  
Laboratory



IPTV  
Laboratory



Drama Room



Mini-Theatre  
Laboratory



Health Science  
Laboratory



Thai Traditional  
Medicine Laboratory



Beverage  
Laboratory



Lodging  
Laboratory



Food  
Laboratory



Science  
Laboratory



Logistics  
Laboratory



Computer  
Laboratory



Simulated  
Courtroom



Aviation  
Laboratory



Language Laboratory



Smart Classroom



Smart Library



Theatre



# Part 2

## Visionary Organizational Leadership

● **2030** International Niche Guru University

● **2025** Niche Guru University

● **2020** Smart Archetype University of the Society

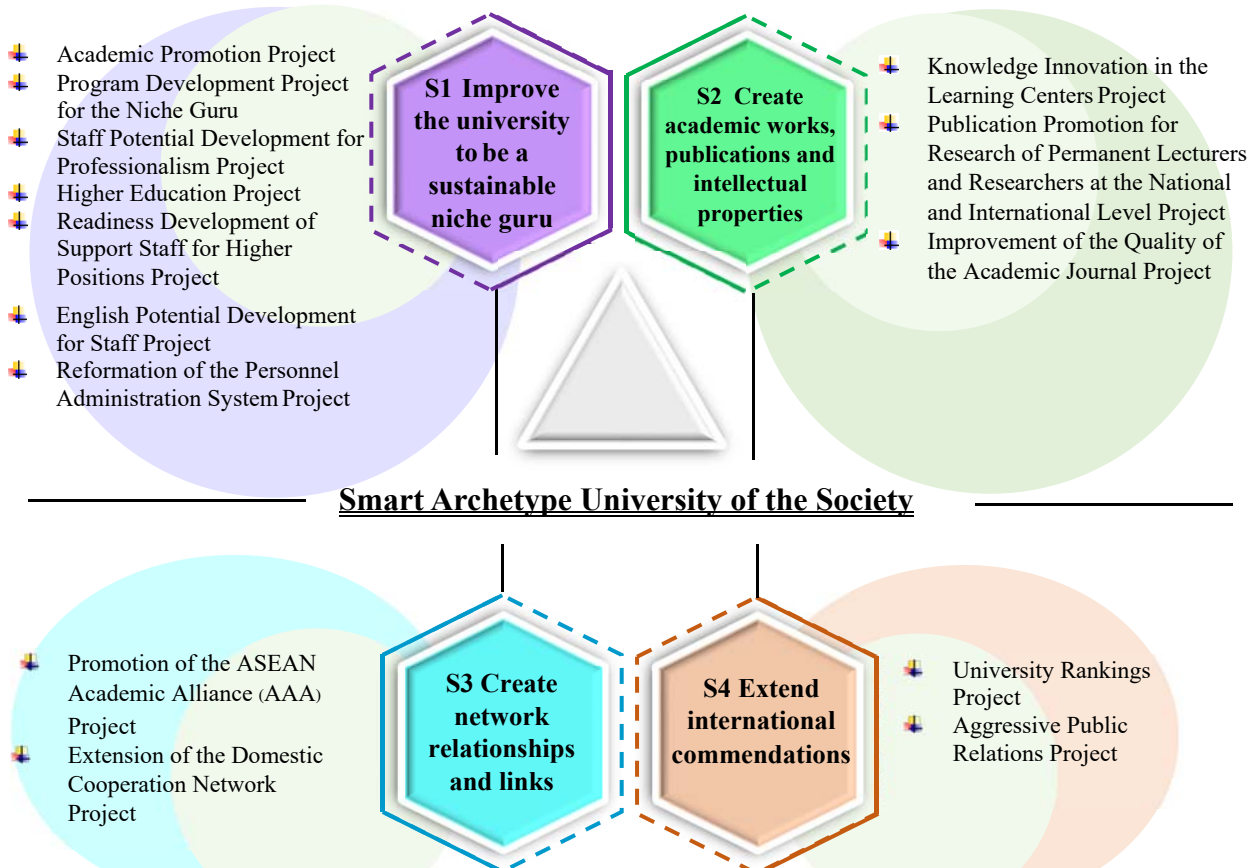


## 2.1 SSRU Roadmap 2030



**Niche Guru** is a "Master" or "Guru", meaning the staff and products of the university are of the highest quality.

## 2.2 Strategies and Agenda Projects



## 2.3 Monitoring University Performance







# Part 3

## Performance and Results

Offering  
education



Conducting  
research



Providing  
academic  
services



Conserving  
arts and  
culture



# 3.1 Educational Aspects

## 3.1.1 Educational Aspects for General Education

(General Education and Innovation, Electronic Learning: GE)



**Course Website or E-Learning System**




**YouTube Channel: GE SSRU Online**



**Website: GE Learning Media**



**E Books**




**Monitoring and Follow-Up System**





**GE Applications**




**Tele-Education**



**Online Testing System**



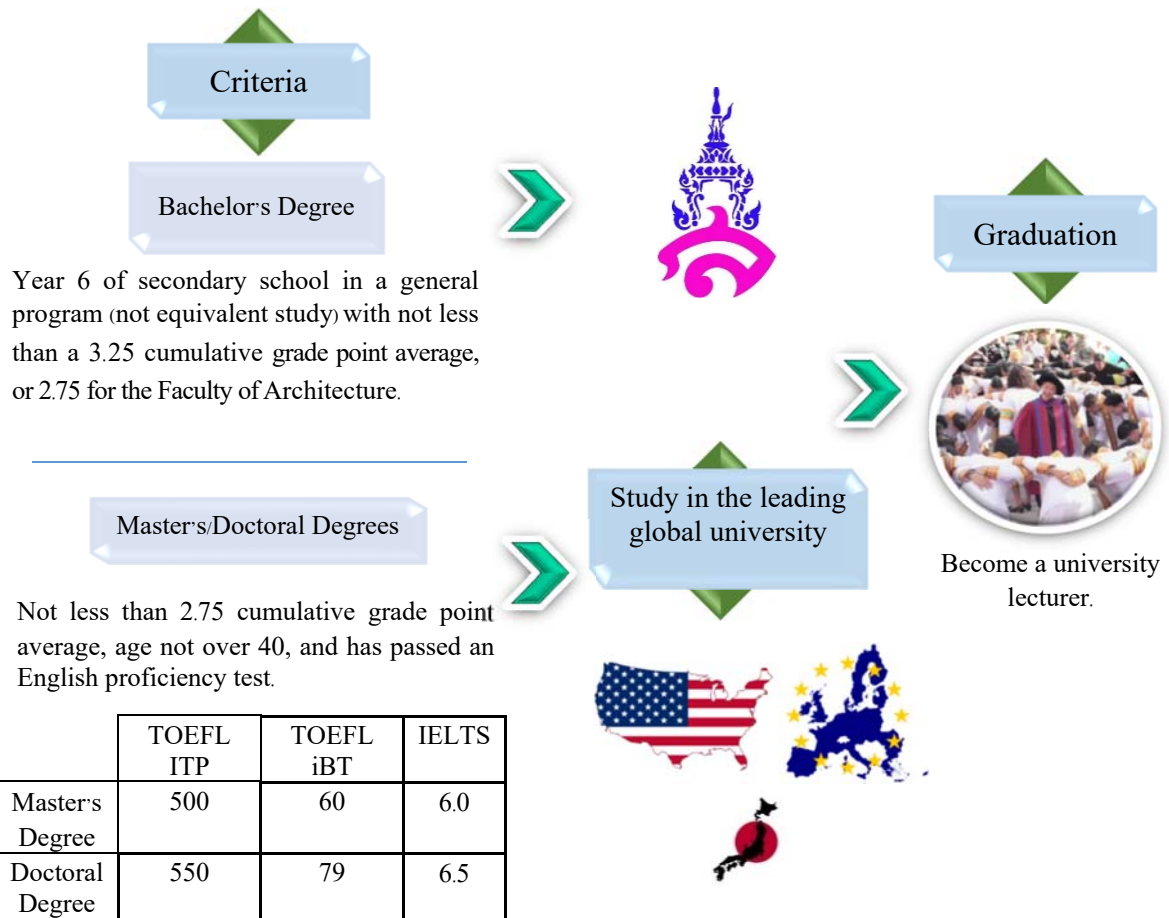
**Guest Speakers for the Special Lectures on General Education**



**Online Educational Assessment System**

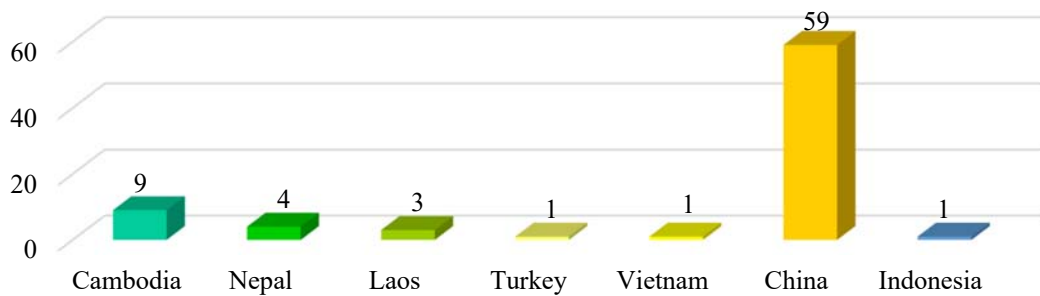
Source: Academic Resource and Information Technology (ARIT)  
Office of General Education and Innovative Electronic Learning (GE)  
Data: Fiscal Year 2017, September 2017

### 3.1.2 “Sunandha Diamond” Scholarship



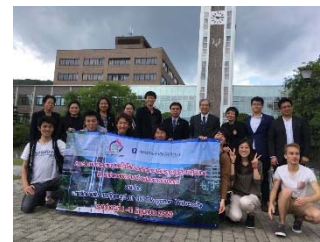
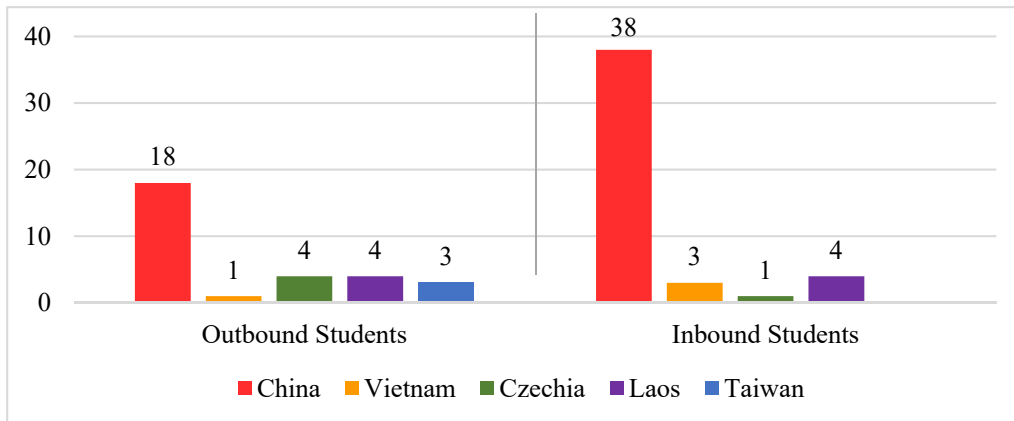
### 3.1.3 International Students/Exchange Students of Educational Year 2016

International Students: Number of people



Source: Office of the President, Academic Services Division  
Data: Educational Year 2016, July 2017

Exchange Students: Number of people

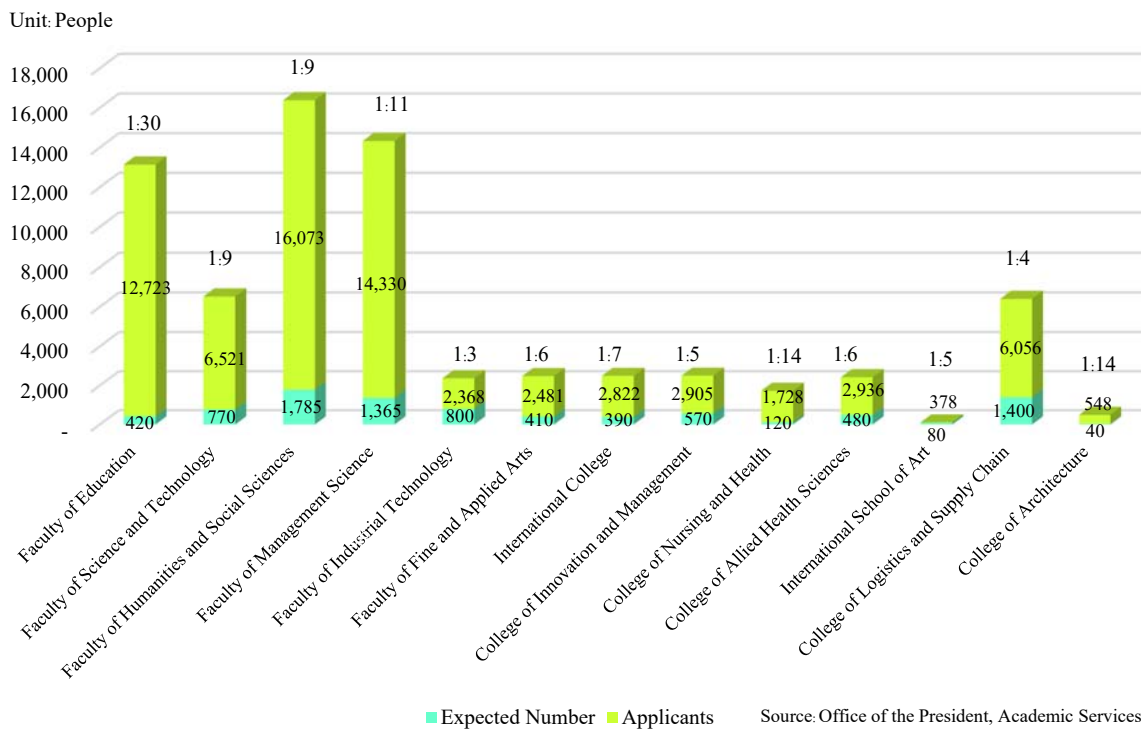


Source: Faculties/Colleges  
Data: Educational Year 2016, July 2017

### 3.1.4 International University Network for Fiscal Year 2017

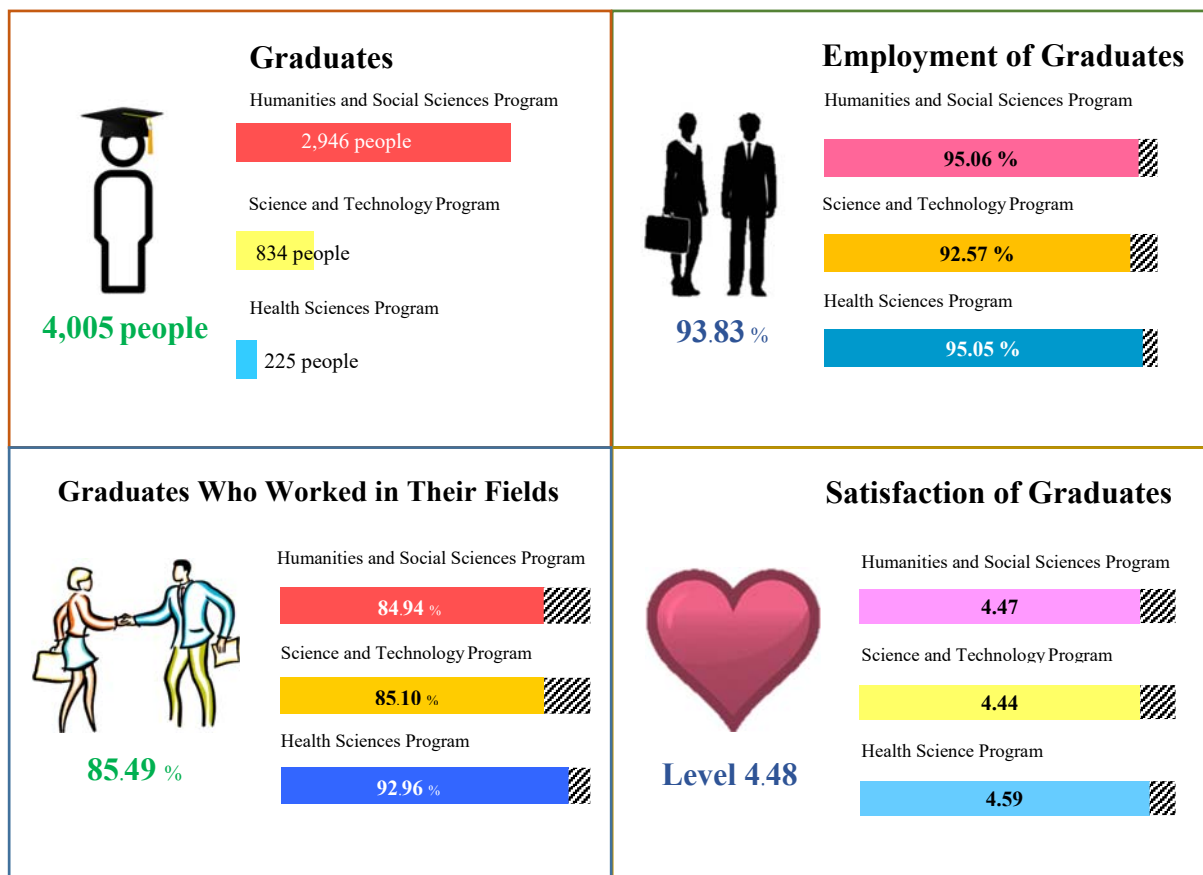
 <p><b>University of North Carolina at Pembroke</b></p>	 <p><b>Peter The Great St. Petersburg Polytechnic University</b></p>
 <p><b>Graduate School of Natural Science and Technology and the Faculty of Science, Okayama University</b></p>	 <p><b>Dong Ah Institute of Media and Art</b></p>
 <p><b>National Kaohsiung Normal University</b></p>	 <p><b>Prague College University College of Business in Prague</b></p>
 <p><b>National Changhua University of Education</b></p>	 <p><b>Myanmar Maritime</b></p>

### 3.1.5 Bachelor's Degree Applicants (Normal Programs)



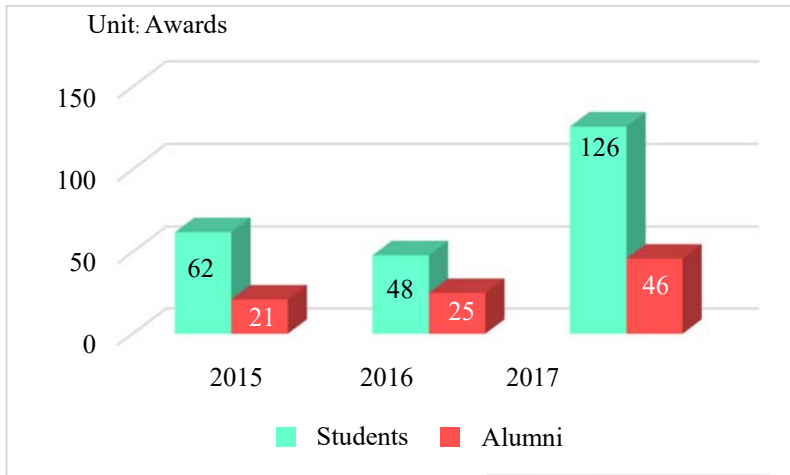
Source: Office of the President, Academic Services Division  
Data: Educational Year 2016, May 2017

### 3.1.6 Employment of Graduates of Educational Year 2015



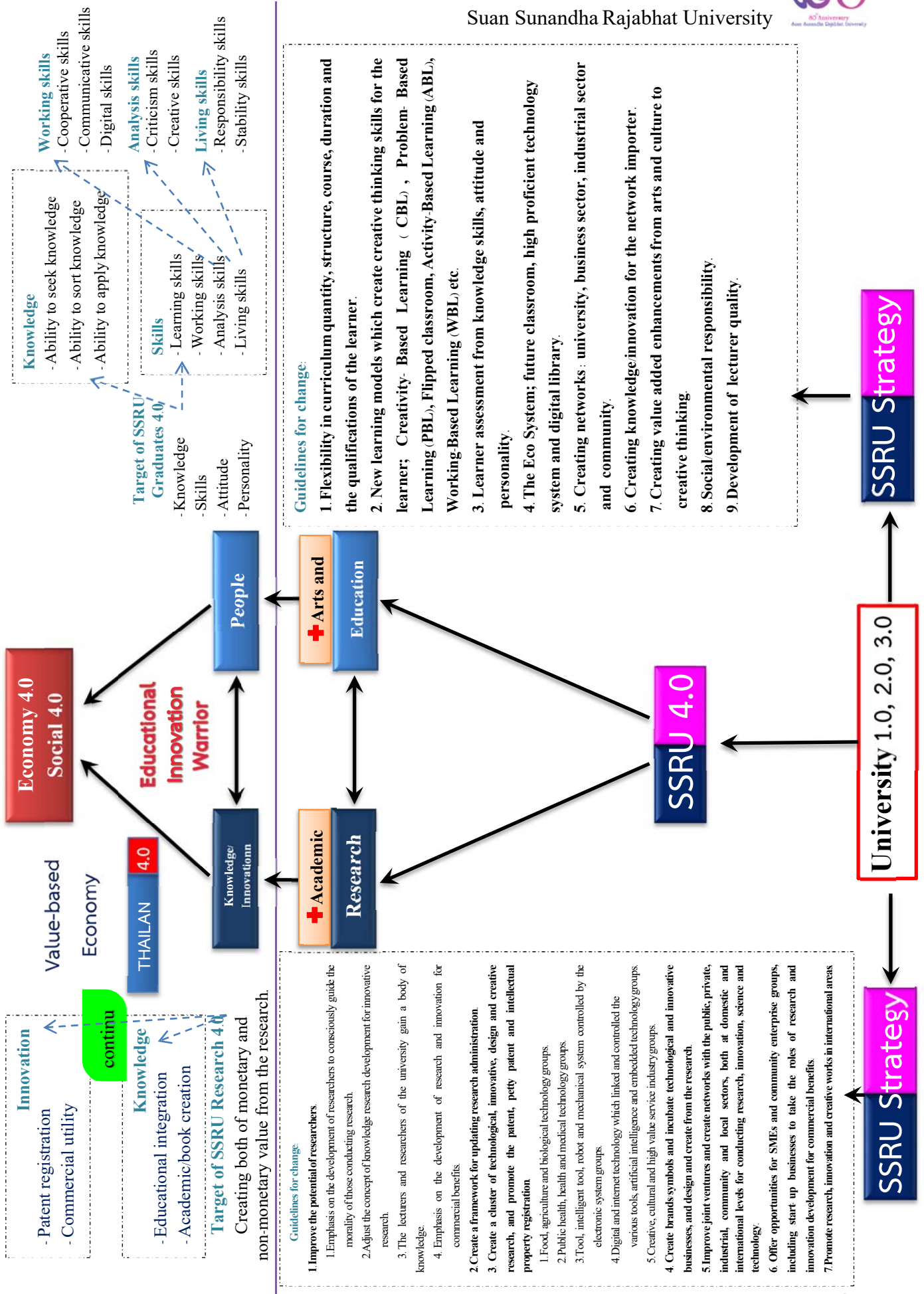
Source: Office of the President, Academic Services Division  
Data: Educational Year 2016, August 2017

### 3.1.7 Awards Received by Students and Alumni



Source: Faculties/Colleges  
Data: Fiscal Year 2017, September 2017

### 3.1.8 Suan Sunandha 4.0 Concept

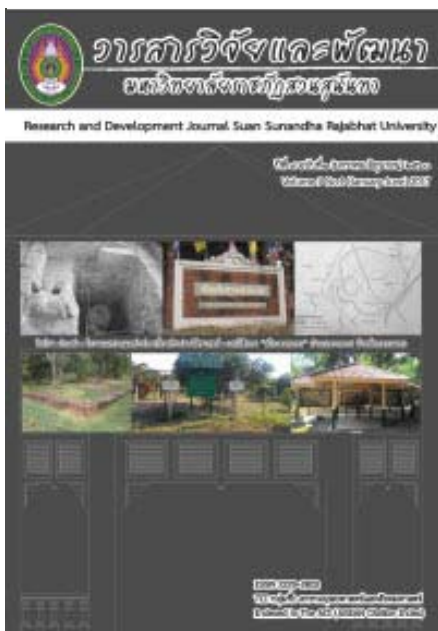


# 3.2 Research

## 3.2.1 University Journals in the TCI Database

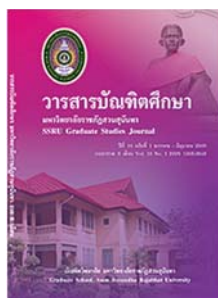
### Group 1

Research and Development Journal  
Suan Sunandha Rajabhat University



### Group 2

SSRU Graduate  
Studies  
Journal



Art Pritas Journal  
Faculty of Fine and Applied  
Arts, Suan Sunandha Rajabhat  
University



SSRU Journal of  
Management  
Science



The Journal of Industrial Technology:  
Suan Sunandha Rajabhat University

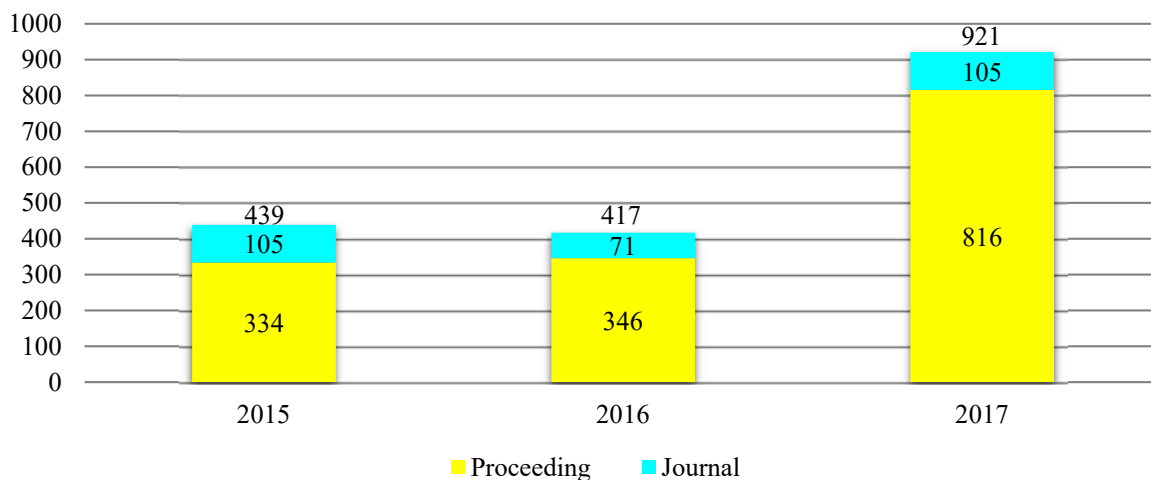


Suan Sunandha Science  
and Technology Journal



## 3.2.2 Published Research

Unit: Research studies

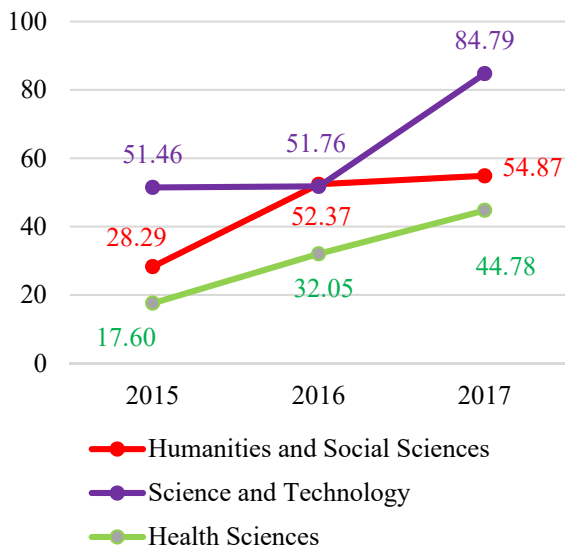


Source: Institute of Research and Development  
Data: Fiscal Year 2017, September 2017

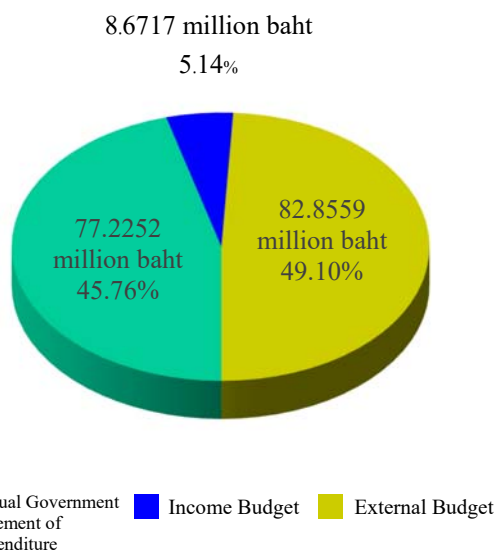


### 3.2.3 Quality Level of Published Research by Permanent Lecturers

Unit: Percentage

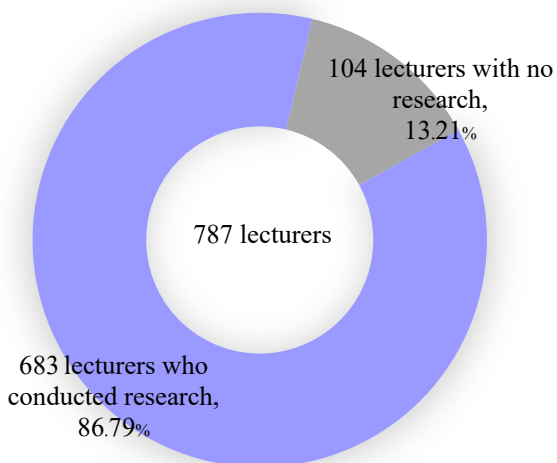


### 3.2.4 Research Budget



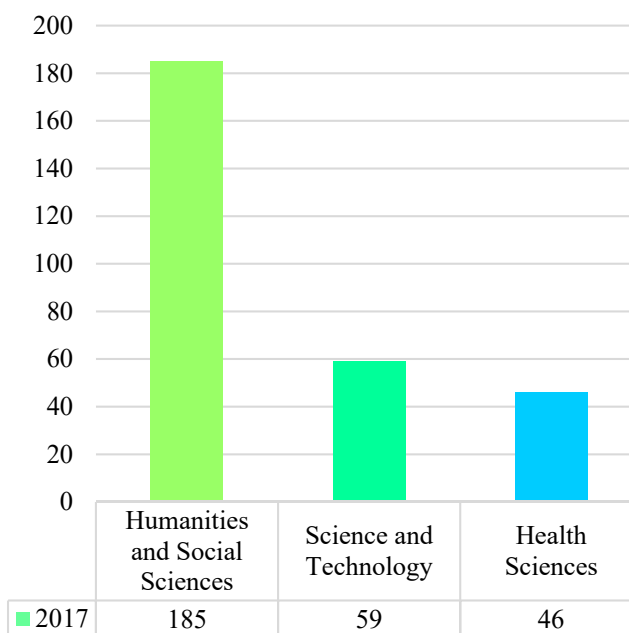
### 3.2.5 Number of Lecturers who Conducted Research

Unit: Percentage



### 3.2.6 Research Utility

Unit: Research

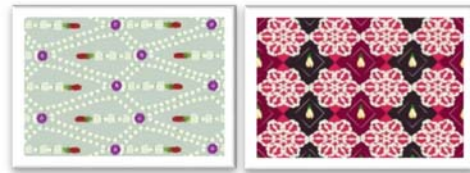


Source: Institute of Research and Development  
Data: Fiscal Year 2017, September 2017

### 3.2.7 Patent Registration



Owned by  
Mr. Anantachai Aeka,  
A patent from research on fabric design.



Owned by  
Asst. Prof. Dr. Rotjana Jantrasa,  
A patent from research on fabric design.



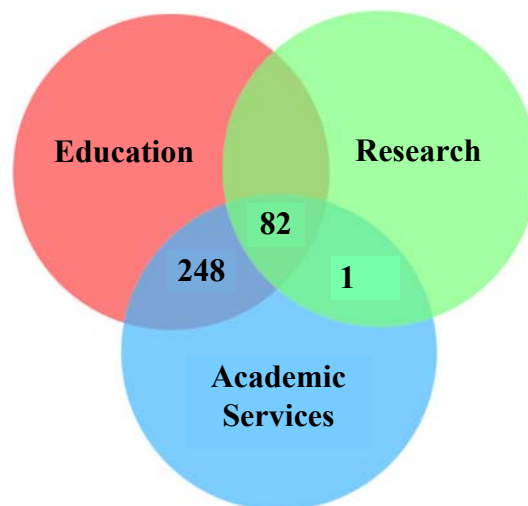
Owned by  
Mr. Techit Cheyjuang,  
A patent from research on fabric design

Source: Institute of Research and Development

Data: Fiscal Year 2017, September 2017

## 3.3 Academic Services

### 3.3.1 336 Academic Services Projects of Fiscal Year 2017 and integrated with their missions as follows:



Source: Institute of Research and Development  
Data: Fiscal Year 2017, September 2017

### 3.3.2 Knowledge Innovation in the Learning Centers



Source: Institute of Research and Development  
Data: Fiscal Year 2017, September 2017

## 3.4 Arts and Cultural Conservation

### 3.4.1 Three Art Museums



### 3.4.2 Arts and Cultural Conservation

Exhibit in Honor of the  
Members of the Royal Family:  
Glorifying the Prestige of the  
Chakri Dynasty



ASEAN Cultural Cooperation  
and Promotion Project at the  
Office of Labour Affairs, Royal  
Thai Embassy, Republic of  
Singapore



Suan Sunandha Heritage Project



Student Development on  
the Identity of Suan  
Sunandha Project



The Promotion of Sunandha  
Palace Uniqueness Project at  
Ranong Province



The Palace Curator in the  
Royal Park of Suan  
Sunandha Project

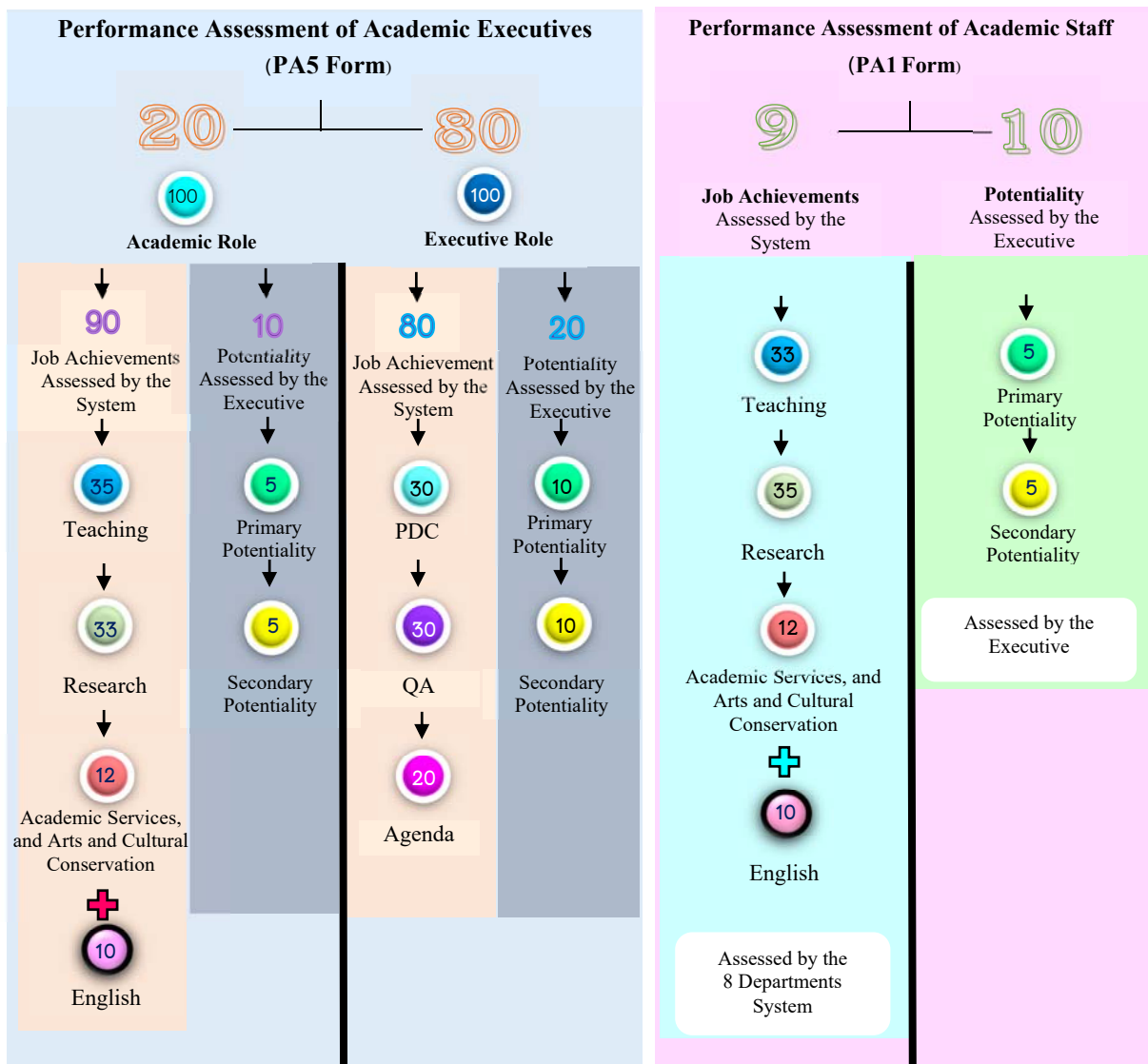


# 3.5 Administration

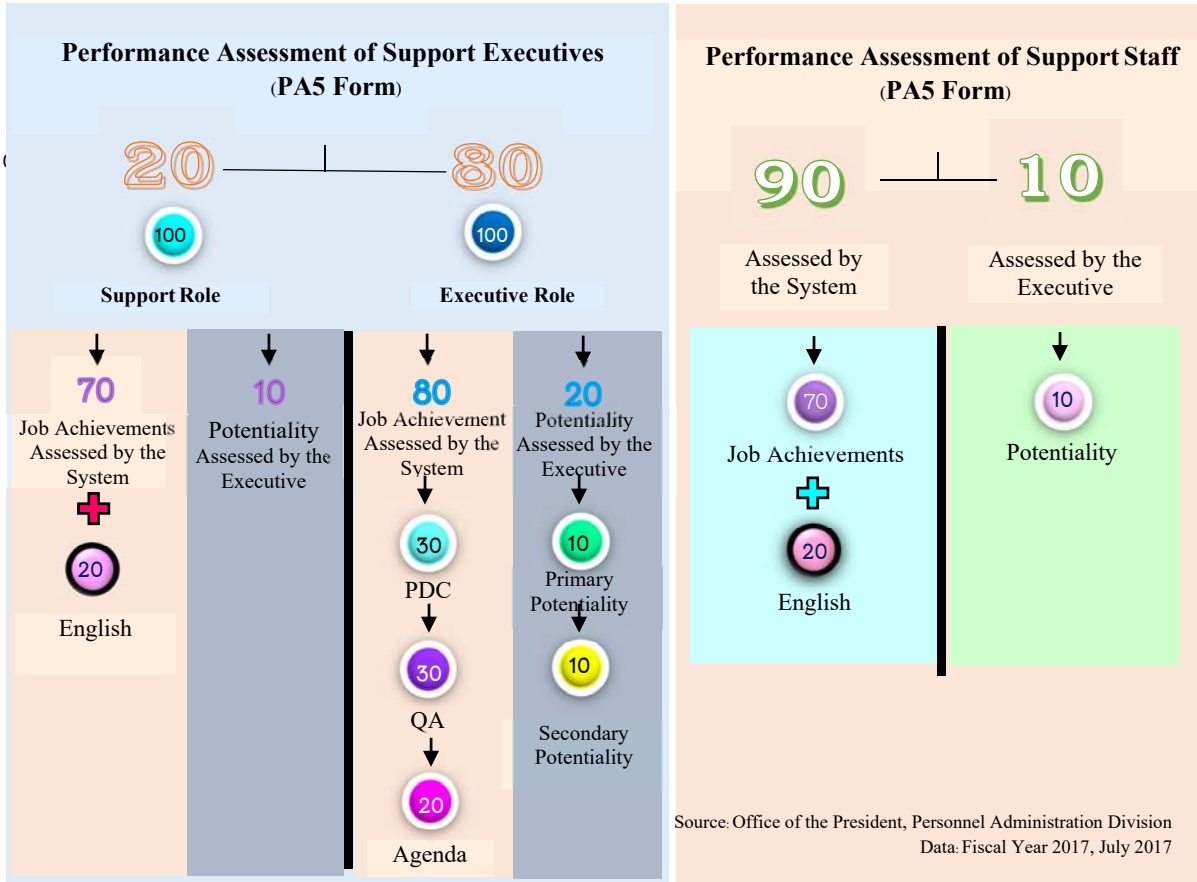
## 3.5.1 Staff Assessment



Academic Staff



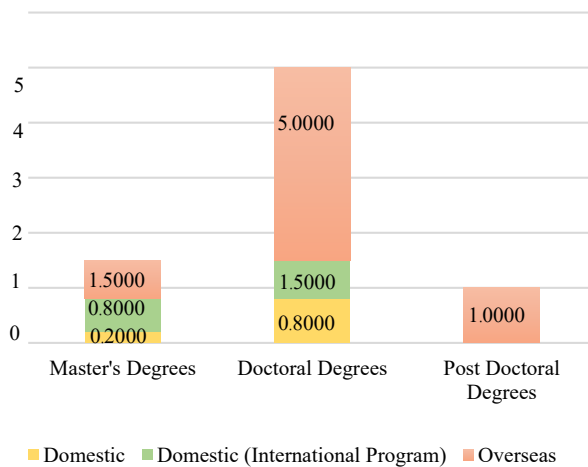
**Support Staff**



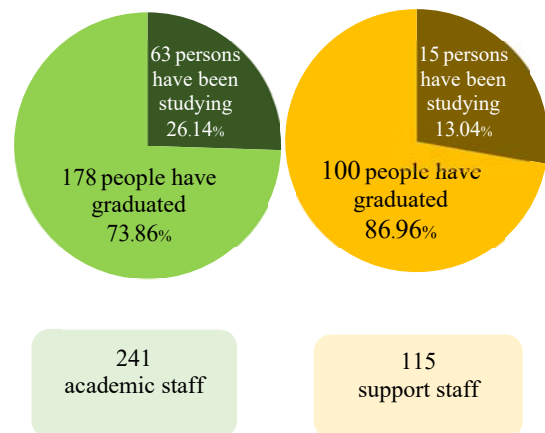
**3.5.2 Higher Education Projects**

The university has been allocated higher education funding for Master's Degrees, Doctoral Degrees and Post-Doctoral Degrees.

Unit: Million Baht



Number of the education fund receivers from Fiscal Year 1999-2017

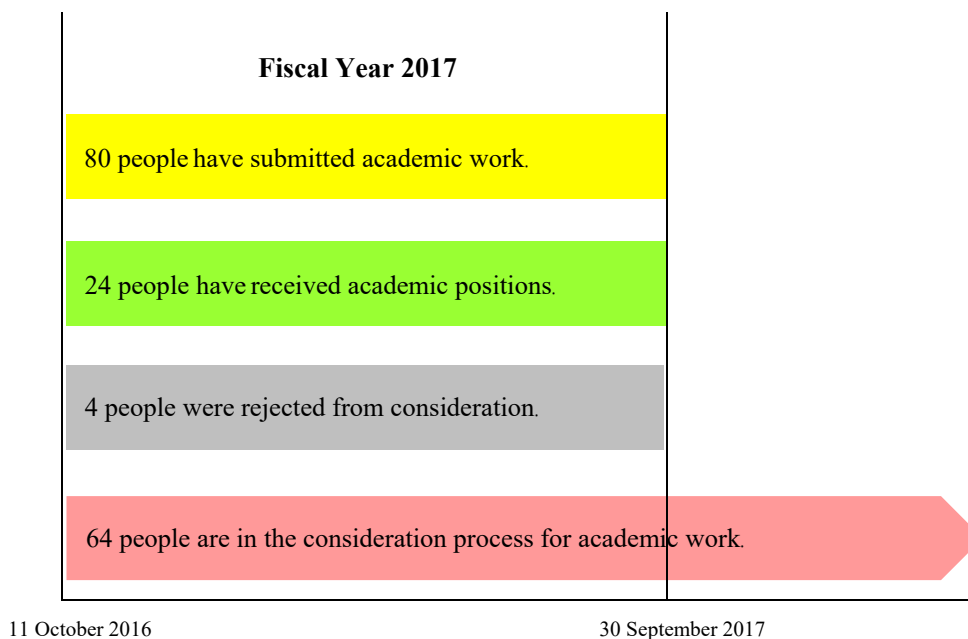


Source: Office of the President, Personnel Administration Division  
Data: Fiscal Year 2017, September 2017

### 3.5.3 Career Paths

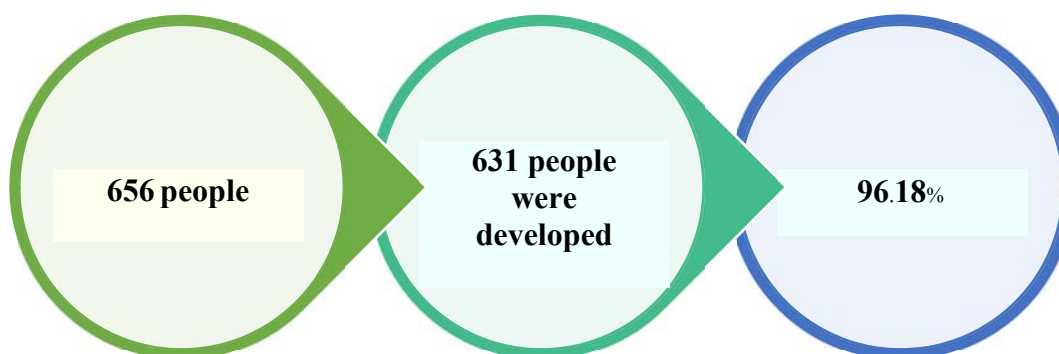
#### ✚ Academic Staff

##### Academic Promotions



#### ✚ Support Staff

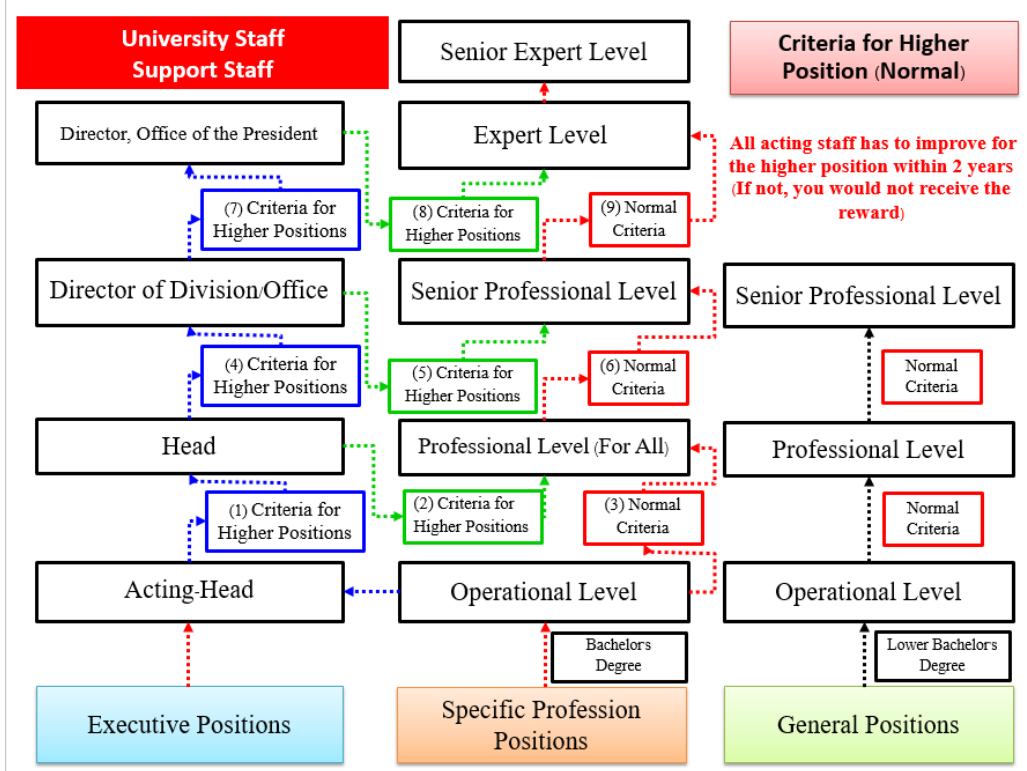
##### ✚ Potentiality Development of Support Staff



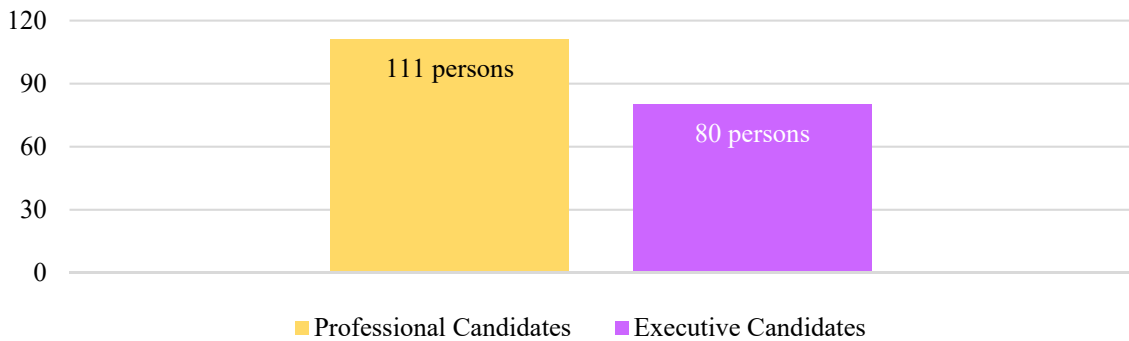
Remark: Excluded from the staff of Office of Assets and Income

Source: Office of the President, Personnel Administration Division  
Data: Fiscal Year 2017, September 2017





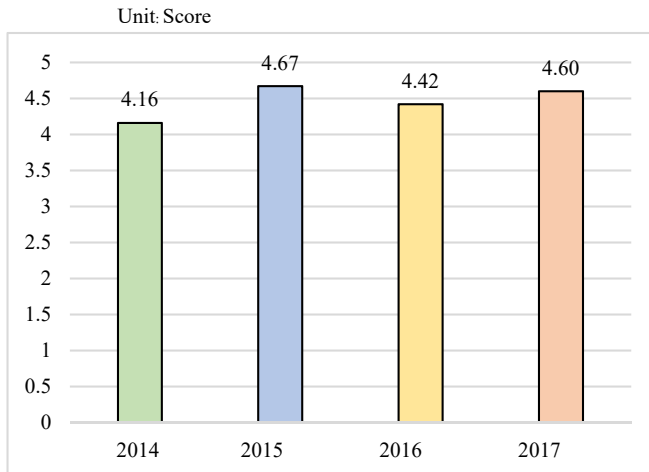
**Developing the Readiness of Support Staff for the Higher Position**



Source: Office of the President, Personnel Administration Division  
Data: Fiscal Year 2017, September 2017



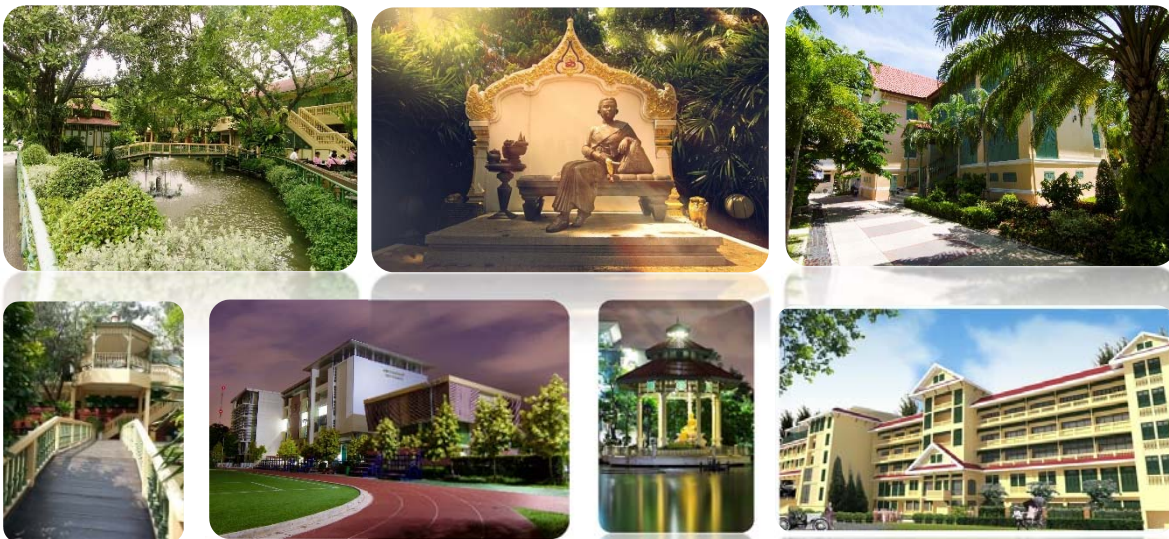
### 3.5.4 Staff Satisfaction



Source: Office of the President, Personnel Administration Division

Data: Fiscal Year 2017, September 2017

### 3.5.5 Landscape and Environmental Improvement



### 3.5.6 Organizational Intercommunication



Meeting



- Staff meeting
- Network meeting



### 3.5.7 English Potentiality Development for Staff



- ✚ Beat the TOEFL ITP by Aj. Peak
- ✚ Beat the TOEIC 2017
- ✚ Beat the TOEFL ITP 2017
- ✚ English for Staff in Fiscal Year 2017
- ✚ Special Lecture: Knowing Vocabulary and Meaning
- ✚ English Potentiality Development for Staff
- ✚ English Potentiality Development for Communication
- ✚ English for Table Manners
- ✚ English for Business Banquets
- ✚ English for Boarding (at the Airport)
- ✚ English for Study Visits Overseas
- ✚ English Potentiality Development for Communication
- ✚ English Clinic
- ✚ Beat the Heat with English Bingsu
- ✚ Learning by Water Painting
- ✚ Wonderful Workout with Aj. Korbua
- ✚ English Camp 2017
- ✚ English Proficiency Development at Ranong Education Center

### 3.5.8 Lecturers who Received Awards

**Asst. Prof. Dr. Witthaya Mekhum**  
Excellent Paper Award  
Buriram Rajabhat University



**Asst. Prof. Dr. Pimporn Thongmuang**  
Excellent Paper Award  
Suan Sunandha Rajabhat University



**Assoc. Prof. Dr. Paiboon Jaemponk**  
Best Paper Award  
Suan Sunandha Rajabhat University



**Ms. Kittiya Poonsilp**  
Project Advisor Award  
Supported by the fund of  
Thailand IT Contest Festival



**Dr. Kusuma Teppharak**  
Oral Presentation Award  
Suan Sunandha Rajabhat University



**Asst. Prof. Dr. Suttipong Boonphadung**  
Excellent Paper Award  
Office of the Higher Education Commission



**Mr. Tanawat Chaiphongpachara**  
Excellent Oral Presentation Award  
Suan Sunandha Rajabhat University



**Asst. Prof. Dr. Thavatchai Kamoltham**  
Best Presentation/Best Content  
the 81st IIER International Conference



**Asst. Prof. Dr. Rosjana Chandhasa**  
Handicrafts from Vetiver Grass  
Silver Medal Award Taipei International  
Invention Show & Technomart, Taiwan



**Dr. Pornnapat Berndt**  
Academics World Excellence  
Paper Award (IC3SE)



**Ms. Nachawon  
Tonthapthimthong**  
Academics World Excellence  
Paper Award (IC3SE)



**Ms. Wichuda Kunnu**  
Academics World Excellence  
Paper Award (IC3SE)



**Dr. Pokkrong Manirojana**  
Academics World Excellent Paper Award  
(IC3SE)



**Dr. Yuthapoom Thanakijborisut**  
Outstanding Award  
ACE.FIIS - 2017



**Dr. Weera Weerasophon**  
Excellent Paper  
(IASTEM)



**Mr. Wissawa Aunyawong**  
Best Paper Awards  
Sripatum University, Chonburi



**Assoc. Prof. Dr. Siravit Koolrojanaprt**  
- Excellent Paper (IASTEM)  
- Best Paper Academics World International  
Conference



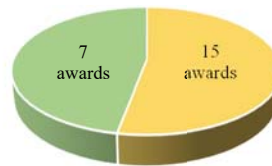
**Dr. Sudawan Somjai**  
- Excellent Paper (IASTEM)  
- Best Paper Academics World International  
Conference



**Ms. Phannee Rojanabenjapun**  
Excellent Paper  
Presentation (IASTEM)



**Asst. Prof. Dr. Kevin Wongleedee**  
Best Chairman Award  
Academics World



■ National Level

■ International Level

Source: Institute of Research and Development

Data: Fiscal Year 2017, September 2017

### 3.5.9 Knowledge Utility

#### Research



1. Writing a research proposal
2. Writing an article for publication

#### Performance Improvement



1. Improving the online registration system for graduate studies
2. Providing information resources
3. Techniques for office administration monitoring
4. Providing data for the assessment of key performance indicators and internal education quality assurance
5. Improving the online record revision system “I”
6. Monitoring and recording the results of staff training
7. Providing a meeting agenda
8. Audiovisual circulation
9. Techniques for improving military exemption documents during studies
10. Drafting an official letter
11. Conducting publication in academic journals

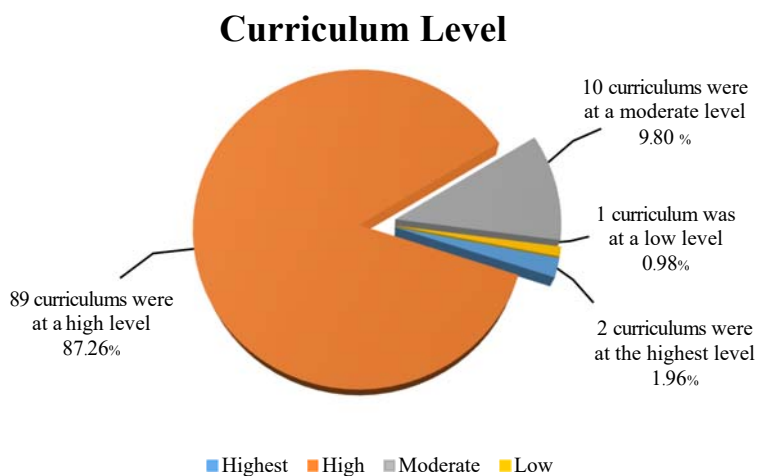
#### Education



1. Conducting Research-Based Learning
2. Conducting Participatory Learning
3. Conducting Blended Learning
4. Conducting Creative-Based Learning
5. Conducting Coaching and Mentoring
6. Conducting Project-Based Learning
7. Conducting Problem-Based Learning



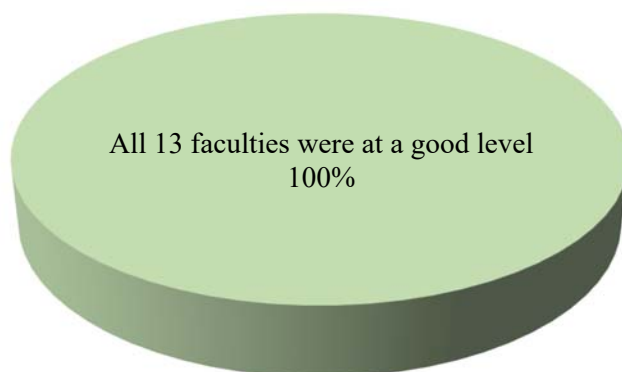
### 3.5.10 Results of the Internal Education Quality Assessment in the Curriculum/ Faculty/University



\*Remarks: All 103 curriculums

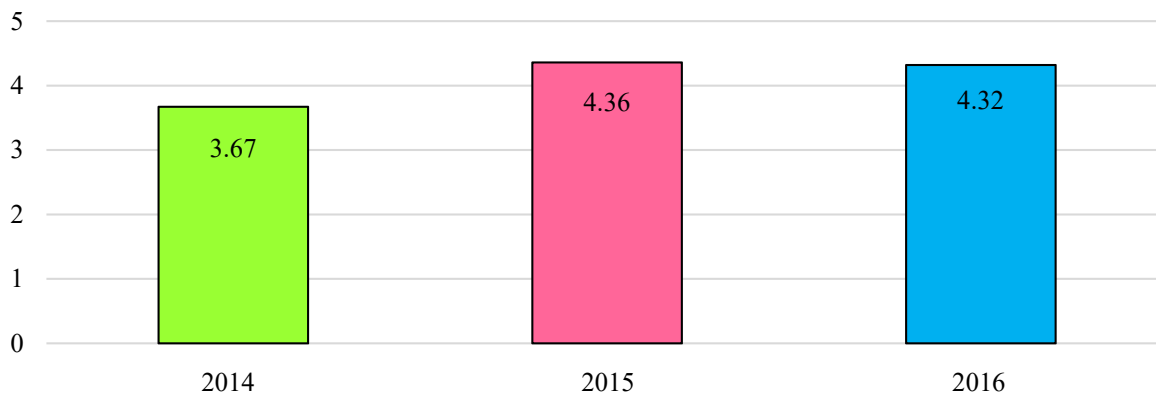
- 102 curriculums were assessed and passed the 1st component of the criteria of the Office of the Higher Education Commission (OHEC).
- 1 curriculum was assessed by the criteria of the Nursing Council.

#### Faculty Level

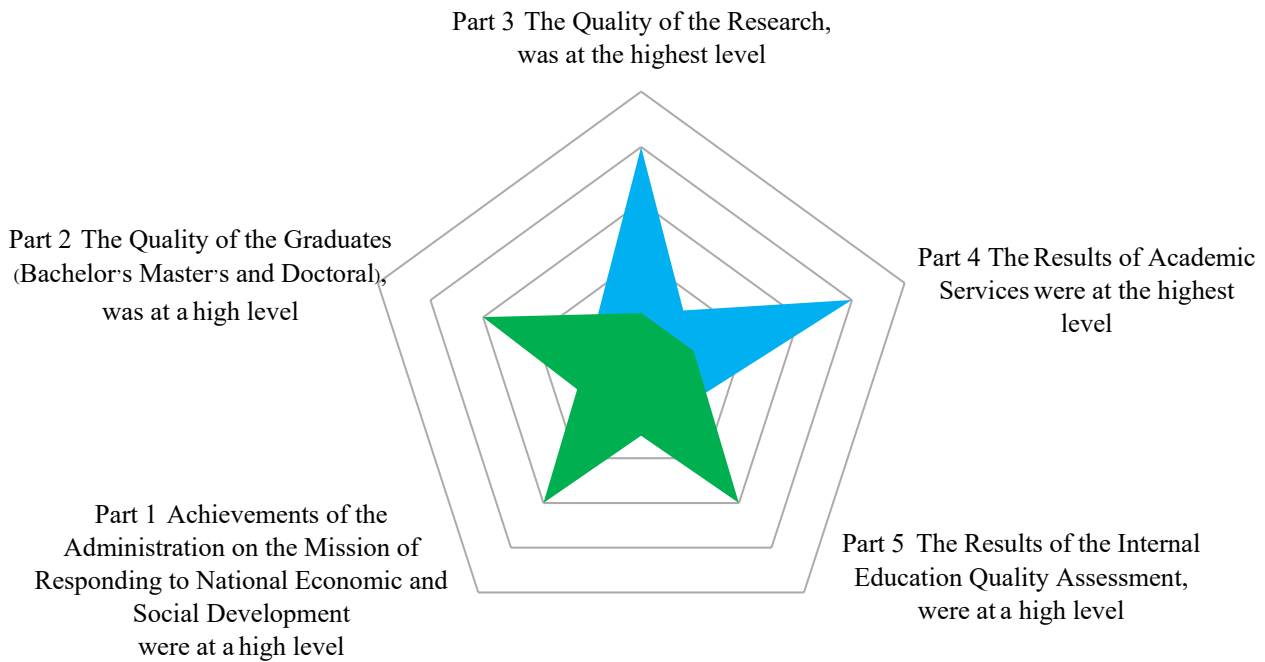


Unit: Score

#### University Level

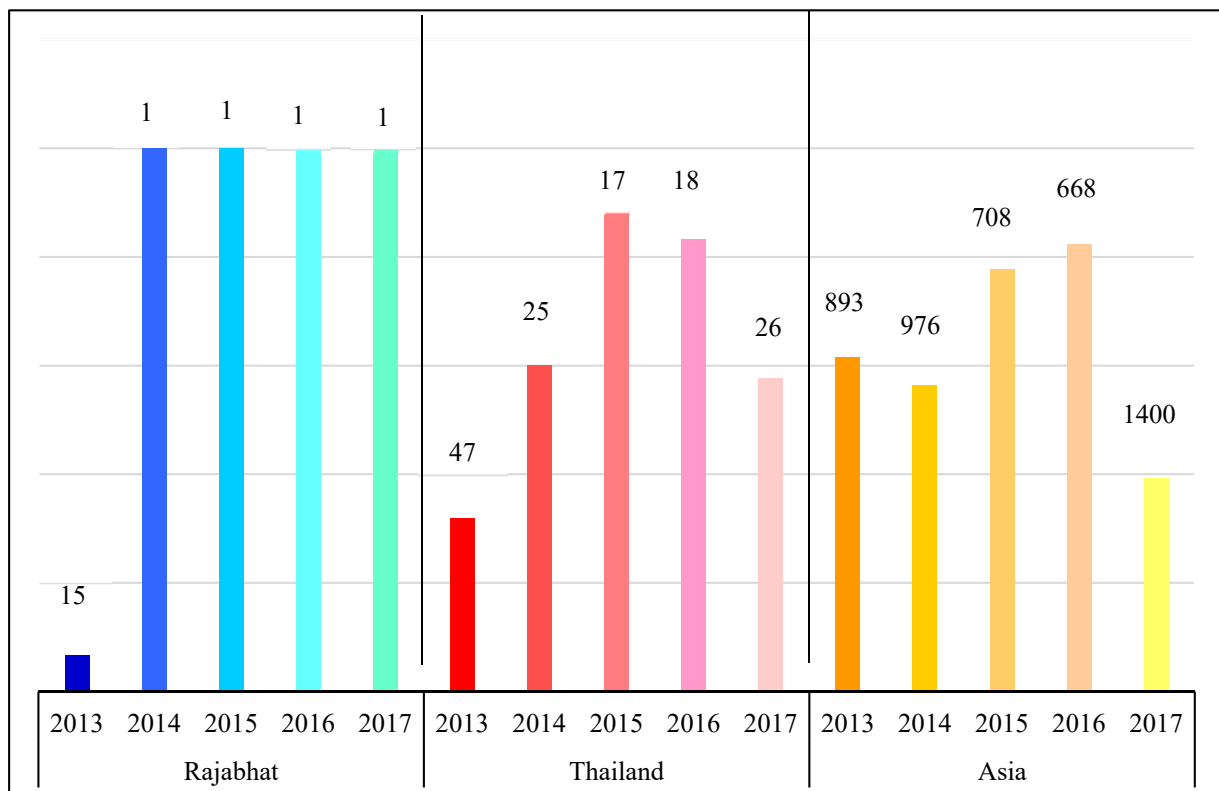


### 3.5.11 Results of the 4th Round of External Quality Assessment in Higher Education



Source: Office of the President, Policy and Planning Division  
Data: Educational Year 2016, November 2017

### 3.5.12 Results of the University Rankings



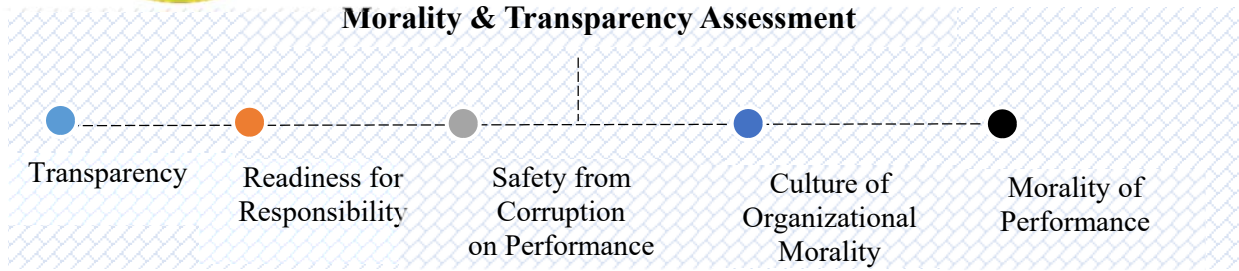
Source: Institute of Research and Development  
Data: Fiscal Year 2017, September 2017

### 3.5.12 Results of the Morality and Transparency Assessment of Public Organizations

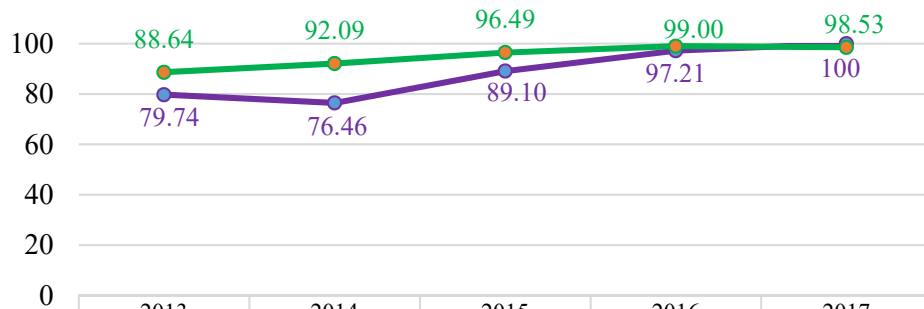
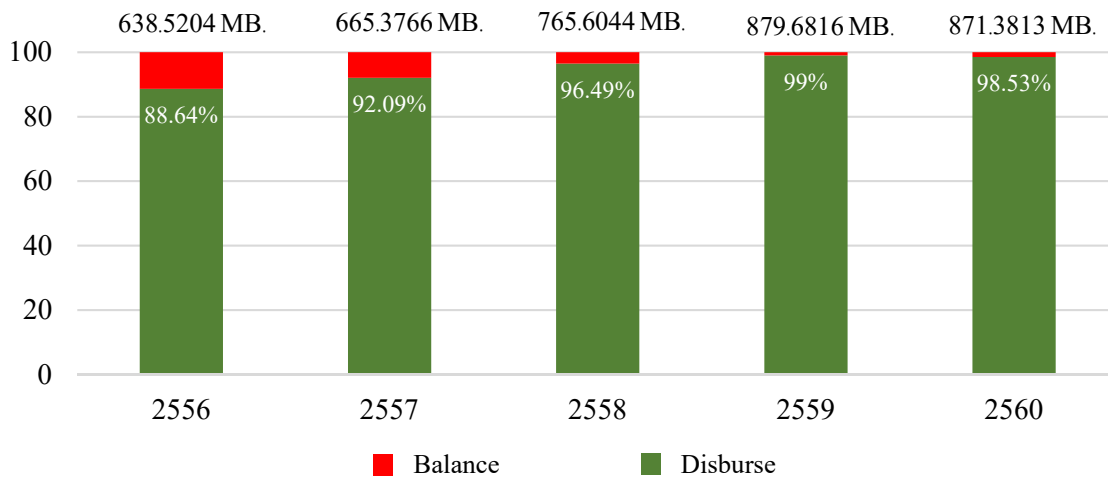


Fiscal Year 2017

The university had received the highest score among 77 higher educational institutions in the Morality and Transparency Assessment of Public Organizations with **91.56** points.



### 3.5.13 Results of the Annual Government Statement of Expenditures Disbursements



	2013	2014	2015	2016	2017
Investment Budget	79.74	76.46	89.10	97.21	100
Total	88.64	92.09	96.49	99.00	98.53

Source: Office of the President, Policy and Planning Division  
Data: Fiscal Year 2017, September 2017



## Advisors

Assoc. Prof. Dr. Luedech Girdwichai  
Asst. Prof. Dr. Witthaya Mekhum

President of Suan Sunandha Rajabhat University  
Vice President for Planning and Quality Assurance

## Data Sources

Faculty of Education  
Faculty of Science and Technology  
Faculty of Humanities and Social Sciences  
Faculty of Management Science  
Faculty of Industrial Technology  
Faculty of Fine and Applied Arts  
Graduate School  
Academic Resource and Information  
Technology (ARIT)  
Office of Arts and Culture  
Institute of Research and Development  
Udon Thani Education Center

International College  
College of Innovation and Management  
College of Nursing and Health  
College of Allied Health Sciences  
International School of Art  
College of Logistics and Supply Chain  
Office of the President (6 Divisions and 1 Center)  
Office of General Education and Innovative  
Electronic Learning (GE)  
Institute of Lifelong Learning and Promote Creativity (ILPC)  
Nakhon Pathom Education Center  
Samut Songkhram Education Center

## Authors

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# SSRU

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SUAN SUNANDHA RAJABHAT UNIVERSITY