Contents

Part 1 Organizational Characteristics 1
  1.1 History 2
  1.2 80th Anniversary: From the Last Royal Court to a Smart Archetype University of the Society 3
  1.3 Educational Areas 4
  1.4 Curriculum 5
  1.5 Students 5
  1.6 Staff 6
  1.7 Classrooms/Laboratories 7

Part 2 Visionary Organizational Leadership 9
  2.1 SSRU Roadmap to 2030 10
  2.2 Strategies and Agenda Projects 10
  2.3 Monitoring University Performance 11

Part 3 Performance and Results 13
  3.1 Educational Aspects 14
    3.1.1 Educational Arrangement Patterns for General Education 14
    3.1.2 ‘Sunandha Diamond’ Scholarship 15
    3.1.3 International Students/Exchange Students of Educational Year 2016 15
    3.1.4 International University Network for Fiscal Year 2017 16
    3.1.5 Bachelor’s Degree Applicants (Normal Programs) 17
    3.1.6 Employment of Graduates for Educational Year 2015 17
    3.1.7 Awards Received by Students and Alumni 18
    3.1.8 Suan Sunandha 4.0 Concept 19
  3.2 Research 20
    3.2.1 University Journals in the TCI Database 20
    3.2.2 Published Research 20
    3.2.3 Quality Level of Published Research for Permanent Lecturers 21
    3.2.4 Research Budgets 21
    3.2.5 Number of Lecturers who Conducted Research 21
    3.2.6 Research Utility 21
    3.2.7 Patent Registration 22
  3.3 Academic Services 22
    3.3.1 Academic Services Projects 22
    3.3.2 New Knowledge in the Learning Centers 23
3.4 Arts and Cultural Conservation
   3.4.1 Three Art Museums
   3.4.2 Arts and Cultural Conservation Projects

3.5 Administration
   3.5.1 Staff Assessment
   3.5.2 Higher Education Projects
   3.5.3 Career Paths
   3.5.4 Staff Satisfaction
   3.5.5 Landscape and Environmental Improvement
   3.5.6 Organizational Intercommunication
   3.5.7 English Potential Development for Staff
   3.5.8 Lecturers who Received Awards
   3.5.9 Knowledge Utility
   3.5.10 Results for Internal Education Quality Assessment by Curriculum Faculty/University
   3.5.11 Results of the 4th Round of External Quality Assessment in Higher Education
   3.5.12 Results for University Ranking
   3.5.13 Results for Morality and Transparency Assessment of Public Organizations
   3.5.14 Results of the Annual Government Statement for Expenditure Disbursement
Part 1
Organizational Characteristics
1.1 History

**Suan Sunandha Wittayalai School**
From the last royal court to Suan Sunandha Wittayalai School
17 May 1937

**Wittayalai Kru Suan Sunandha**
Established as Wittayalai Kru Suan Sunandha by the Wittayalai Kru Act
18 February 1975

**Suan Sunandha Rajabhat Institute**
Bestowed by royal decree the name Rajabhat Institute later changed to Suan Sunandha Rajabhat Institute
14 February 1992

**Suan Sunandha Rajabhat University**
Established as Suan Sunandha Rajabhat University by the Rajabhat University Act
15 June 2004

2004 - Present
1.2 80th Anniversary: From the Last Royal Court to a Smart Archetype University of the Society

The 80th Anniversary of the establishment of Suan Sunandha Rajabhat University Smart Archetype University of the Society will be held from 8 – 11 November 2018.

**Gratitude**
- Exhibit in memory of His Majesty the King Rama IX
- Exhibit in honor of His Majesty the King Rama X

**Commemoration**
- Exhibition entrance
- Landmarks of the exhibition
- Exhibit of The Tunnel under Queen Sunandha’s Hill in 3D
- Hall of Fame
- Landmarks of the 80th Anniversary Commemoration

**Anniversary**
- Light and sound exhibit in memory of Queen Sunandha
- Landmark of the grand opening of the 80th Anniversary
- CSR for participation by the public

**Potentially**
- Roadmap 2030: To a World Class University with Niche Gurus
- Showing the potential of SMART International Cooperation Projects
- Thai Fair Market University Involvement Fair
- Endowments for students
- Research Presentations

**Special Mission**
- Logo of the 80th Anniversary
- Stamp exhibit
- Public relations/spot advertisement of the 80th Anniversary
- Holy objects
- Booklet of the 80th Anniversary
1.3 Educational Areas

**Nakhon Pathom Education Center**
(440,000 square meters)
- International College
- College of Logistics and Supply Chains
- International School of Art

**Samut Songkhram Education Center**
(128,000 square meters)
- College of Allied Health Sciences

**Ranong Education Center**
(204,800 square meters)
- Faculty of Humanities and Social Sciences
- College of Innovation and Management
- College of Logistics and Supply Chains

**Suan Sunandha Rajabhat University, Bangkok**
(99,200 square meters)
- Faculty of Education
- Faculty of Science and Technology
- Faculty of Humanities and Social Sciences
- Faculty of Management Science
- Faculty of Industrial Technology
- Faculty of Fine and Applied Arts
- Graduate School
- College of Innovation and Management
- College of Nursing and Health
- College of Architecture
- Demonstration School of Suan Sunandha Rajabhat University

**Udon Thani Education Center**
(24,000 square meters)
- Faculty of Humanities and Social Sciences
- College of Logistics and Supply Chains
1.4 Curriculums

- 103 curriculums
  - 76 curriculums for Bachelor's Degrees 73.79%
  - 17 curriculums for Master's Degrees 16.50%
  - 9 curriculums for Doctoral Degrees 8.74%

1 curriculum for the Graduate Diploma in the Teaching Profession 0.97%

Source: Office of the President, Academic Services Division
Data: Educational Year 2016, July 2017

Curriculums with Professional Certificates

Curriculums with Professional Certificates after Graduation
- Bachelor's of Nursing Science
- Bachelor's of Public Health
- Bachelor's of Applied Thai Traditional Medicine
- Bachelor's of Accountancy
- Bachelor's of Architecture
- Bachelor's of Science (Safety Technology and Occupational Health)

Curriculums with Professional Certificates after Testing

Source: Academic Services Division, Faculty of Industrial Technology
Data: Educational Year 2016, July 2017

1.5 Students

- 26,592 students
- 25,717 students for Bachelor's Degrees 96.71%
- 531 students for Master's Degrees 2.00%
- 254 students for Doctoral Degrees 0.96%
- 90 students for Graduate Diplomas in the Teaching Profession 0.33%

Source: Office of the President, Academic Services Division
Data: Educational Year 2016, July 2017
1.6 Staff

There are 1,472 academic and support staff in the university, divided as follows:

- 799 academic staff (54.28%)
- 673 support staff (45.72%)

### Academic Staff

- Bachelors Degree: 148 academic staff (18.52%)
- Masters Degree: 651 academic staff (81.48%)

### Support Staff

- Below Bachelor's Degree: 609 support staff (90.49%)
- Bachelor's Degree: 23 support staff (3.42%)
- Masters Degree: 16 support staff (2.38%)
- Doctoral Degree: 25 support staff (3.71%)

Source: Office of the President, Personnel Administration Division
Data: Fiscal Year 2017, April 2017
1.7 Classrooms/Laboratories

Radio Broadcasting Laboratory
Post-Production Laboratory
Photograph Laboratory
IPTV Laboratory

Drama Room
Mini-Theatre Laboratory
Health Science Laboratory
Thai Traditional Medicine Laboratory

Beverage Laboratory
Lodging Laboratory
Food Laboratory
Science Laboratory

Logistics Laboratory
Computer Laboratory
Simulated Courtroom
Aviation Laboratory

Language Laboratory
Smart Classroom
Smart Library
Theatre
Part 2
Visionary Organizational Leadership

2030 International Niche Guru University

2025 Niche Guru University

2020 Smart Archetype University of the Society
2.1 SSRU Roadmap 2030

**Visionary Achievements:** More than 5 excellent programs are in the top 10 of Thai universities, and not less than 2 excellent programs are in the top 500 of universities globally.

**Visionary Accomplishment:** More than 2 excellent programs are in the top 10 of Thai universities.

**Visionary Achievements:** Maintaining the No. 1 Rajabhat University ranking and being the archetype for education, research, academic services, and arts and cultural conservation.

*Niche Guru* is a ‘Master’ or ‘Guru’, meaning the staff and products of the university are of the highest quality.

2.2 Strategies and Agenda Projects

- Academic Promotion Project
- Program Development Project for the Niche Guru
- Staff Potential Development for Professionalism Project
- Higher Education Project
- Readiness Development of Support Staff for Higher Positions Project
- English Potential Development for Staff Project
- Reformation of the Personnel Administration System Project

**S1 Improve the university to be a sustainable niche guru**

**S2 Create academic works, publications and intellectual properties**

**S3 Create network relationships and links**

**S4 Extend international commendations**

**Knowledge Innovation in the Learning Centers Project**

**Publication Promotion for Research of Permanent Lecturers and Researchers at the National and International Level Project**

**Improvement of the Quality of the Academic Journal Project**

**University Rankings Project**

**Aggressive Public Relations Project**

**Smart Archetype University of the Society**

**Suan Sunandha 2030 Towards an International Niche Guru University**

**SSRU 2030 (2027-2031) - International Niche Guru University**

**SSRU 2025 (2022-2026) - Niche Guru University**

**SSRU 2020 (2017-2021) - Smart Archetype University of the Society**
2.3 Monitoring University Performance

Mr. Korn Dabbaransi
Chairman of the University Council

Assoc Prof Dr. Luedech Girdwichai
- President of the Academic Council
- President of the Board of University Administration

Mr. Rungrot Trongsakul
President of the Council of Lecturers and Government Officers

Dr. Lerpop Sorutana
President of the Board of University Affairs

University Council
Council of Lecturers and Government Officers
Academic Council
Board of University Affairs
Board of University Administration
Part 3
Performance and Results

Offering education

Conducting research

Providing academic services

Conserving arts and culture
3.1 Educational Aspects

3.1.1 Educational Aspects for General Education
(General Education and Innovation, Electronic Learning: GE)

Source: Academic Resource and Information Technology (ARIT)
Office of General Education and Innovative Electronic Learning (GE)
Data Fiscal Year 2017; September 2017
3.1.2 ‘Sunandha Diamond’ Scholarship

Criteria

Bachelor’s Degree

Year 6 of secondary school in a general program (not equivalent study) with not less than a 3.25 cumulative grade point average, or 2.75 for the Faculty of Architecture.

Master’s/Doctoral Degrees

Not less than 2.75 cumulative grade point average, age not over 40, and has passed an English proficiency test.

<table>
<thead>
<tr>
<th>Degree</th>
<th>TOEFL</th>
<th>TOEFL</th>
<th>IELTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master’s Degree</td>
<td>500</td>
<td>60</td>
<td>6.0</td>
</tr>
<tr>
<td>Doctoral Degree</td>
<td>550</td>
<td>79</td>
<td>6.5</td>
</tr>
</tbody>
</table>

3.1.3 International Students/Exchange Students of Educational Year 2016

International Students: Number of people

Source: Office of the President, Academic Services Division
Data: Educational Year 2016, July 2017
3.1.4 International University Network for Fiscal Year 2017

- University of North Carolina at Pembroke
- Peter The Great St Petersburg Polytechnic University
- Graduate School of Natural Science and Technology and the Faculty of Science, Okayama University
- Dong Ah Institute of Media and Art
- National Kaohsiung Normal University
- National Changhua University of Education
- Myanmar Maritime
3.1.5 Bachelor's Degree Applicants (Normal Programs)

<table>
<thead>
<tr>
<th>Unit</th>
<th>People</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; 2,000</td>
<td>420</td>
</tr>
<tr>
<td>2,000 - 4,000</td>
<td>1,30</td>
</tr>
<tr>
<td>4,000 - 6,000</td>
<td>12,72</td>
</tr>
<tr>
<td>6,000 - 8,000</td>
<td>6,52</td>
</tr>
<tr>
<td>8,000 - 10,000</td>
<td>1,78</td>
</tr>
<tr>
<td>10,000 - 12,000</td>
<td>16,87</td>
</tr>
<tr>
<td>12,000 - 14,000</td>
<td>14,33</td>
</tr>
<tr>
<td>14,000 - 16,000</td>
<td>1,11</td>
</tr>
<tr>
<td>16,000 - 18,000</td>
<td>1,3</td>
</tr>
<tr>
<td>&gt; 18,000</td>
<td>1,6</td>
</tr>
</tbody>
</table>

Source: Office of the President, Academic Services Division
Data: Educational Year 2016, May 2017

3.1.6 Employment of Graduates of Educational Year 2015

- **Graduates**: 4,005 people
  - Humanities and Social Sciences Program: 2,946 people (84.94%)
  - Science and Technology Program: 834 people (20.75%)
  - Health Sciences Program: 225 people (5.31%)

- **Employment of Graduates**
  - Humanities and Social Sciences Program: 95.06%
  - Science and Technology Program: 92.57%
  - Health Sciences Program: 95.05%

- **Graduates Who Worked in Their Fields**
  - Humanities and Social Sciences Program: 84.94%
  - Science and Technology Program: 85.10%
  - Health Sciences Program: 92.96%

- **Satisfaction of Graduates**
  - Humanities and Social Sciences Program: 4.47
  - Science and Technology Program: 4.44
  - Health Sciences Program: 4.59

Source: Office of the President, Academic Services Division
Data: Educational Year 2016, August 2017
3.1.7 Awards Received by Students and Alumni

Source: Faculties/Colleges
Data: Fiscal Year 2017, September 2017
3.1.8 Suan Sunandha 4.0 Concept

Guidelines for change:
1. Flexibility in curriculum quantity, structure, course, duration and the qualifications of the learner.
2. New learning models which create creative thinking skills for the learner; Creativity-Based Learning (CBL), Problem-Based Learning (PBL), Flipped classroom, Activity-Based Learning (ABL), Working-Based Learning (WBL), etc.
3. Learner assessment from knowledge skills, attitude and personality.
4. The Eco System; future classroom, high proficient technology system and digital library.
6. Creating knowledge innovation for the network importer.
7. Creating value added enhancements from arts and culture to creative thinking.
8. Social environmental responsibility.

Target of SSRU Research 4.0
Creating both of monetary and non-monetary value from the research.

Guidelines for change:
1. Improve the potential of researchers.
   1. Emphasis on the development of researchers to consciously guide the morality of those conducting research.
   2. Adjust the concept of knowledge research development for innovative research.
   3. The lecturers and researchers of the university gain a body of knowledge.
   4. Emphasis on the development of research and innovation for commercial benefits.
2. Create a framework for updating research administration.
3. Create a cluster of technological, innovative, design and creative research, and promote the patent, petty patent and intellectual property registration.
   1. Food, agriculture and biological technology groups.
   2. Public health, health and medical technology groups.
   3. Tool, intelligent tool, robot and mechanical system controlled by the electronic system groups.
   4. Digital and internet technology which linked and controlled the various tools, artificial intelligence and embedded technology groups.
   5. Creative, cultural and high value service industry groups.
4. Create brands and incubate technological and innovative businesses, and design and create from the research.
5. Improve joint ventures and create networks with the public, private, industrial, community and local sectors, both at domestic and international levels for conducting research, innovation, science and technology.
6. Offer opportunities for SMEs and community enterprise groups, including start up businesses to take the roles of research and innovation development for commercial benefits.
7. Promote research, innovation and creative works in international areas.
3.2 Research

3.2.1 University Journals in the TCI Database

<table>
<thead>
<tr>
<th>Group 1</th>
<th>Group 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research and Development Journal Suan Sunandha Rajabhat University</td>
<td>SSRU Graduate Studies Journal</td>
</tr>
<tr>
<td>Art Pritas Journal Faculty of Fine and Applied Arts, Suan Sunandha Rajabhat University</td>
<td>SSRU Journal of Management Science</td>
</tr>
<tr>
<td>The Journal of Industrial Technology Suan Sunandha Rajabhat University</td>
<td>Suan Sunandha Science and Technology Journal</td>
</tr>
</tbody>
</table>

3.2.2 Published Research

Unit: Research studies

<table>
<thead>
<tr>
<th>Year</th>
<th>Proceeding</th>
<th>Journal</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>334</td>
<td>439</td>
</tr>
<tr>
<td>2016</td>
<td>346</td>
<td>417</td>
</tr>
<tr>
<td>2017</td>
<td>816</td>
<td>921</td>
</tr>
</tbody>
</table>

Source: Institute of Research and Development
Data: Fiscal Year 2017, September 2017
3.2.3 Quality Level of Published Research by Permanent Lecturers

Unit: Percentage

- Humanities and Social Sciences
- Science and Technology
- Health Sciences

3.2.4 Research Budget

8.6717 million baht
5.14%

- 77.2252 million baht
45.76%
- 82.8559 million baht
49.10%

3.2.5 Number of Lecturers who Conducted Research

Unit: Percentage

- 683 lecturers who conducted research, 86.79%
- 104 lecturers with no research, 13.21%
- 787 lecturers

3.2.6 Research Utility

Unit: Research

- Humanities and Social Sciences
- Science and Technology
- Health Sciences

<table>
<thead>
<tr>
<th>Year</th>
<th>Humanities and Social Sciences</th>
<th>Science and Technology</th>
<th>Health Sciences</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>185</td>
<td>59</td>
<td>46</td>
</tr>
</tbody>
</table>

Source: Institute of Research and Development
Data: Fiscal Year 2017, September 2017
3.2.7 Patent Registration

- 17 Products in the process of submitting registrations
- 79 Products that have completed patent registration

Owned by Mr. Anantachai Aeka,
A patent from research on fabric design.

Owned by Asst. Prof. Dr. Rotjana Jantrasa,
A patent from research on fabric design.

Owned by Mr. Techit Cheypuang,
A patent from research on fabric design.

3.3 Academic Services

3.3.1 336 Academic Services Projects of Fiscal Year 2017 and integrated with their missions as follows:

Education  
Research  
Academic Services

82  
248  
1

Source: Institute of Research and Development
Data: Fiscal Year 2017, September 2017
3.3.2 Knowledge Innovation in the Learning Centers

**Udon Thani**
- 1 learning center

- Innovations:
  - Campaign to sort and decrease waste in house
  - Technique for radio broadcasting
  - Development of research and academic articles
  - Management of ways of doing business
  - Technique for giving impressive service
  - Development of mathematical thinking
  - Production of paper from durian shells
  - Services in clinics of applied Thai traditional medicine
  - Mourning traditions of the royal court

**Nonthaburi**
- 1 learning center

- Innovations:
  - Creating an information technology system for accessing community websites

**Samut Songkhram**
- 3 learning centers

- Innovations:
  - Producing yellow oil from a Suan Sunandha palace prescription
  - Preparation for applying organic farming standards
  - Process of creative thinking on value added products for people
  - Contraception for students
  - Solar energy water pump
  - Giving service on airlines
  - Basic knowledge of photography
  - Photo composition
  - Storytelling using photos
  - Retail business administration
  - Logistics in one’s daily life

**Nakhon Pathom**
- 5 learning centers

- Innovations:
  - Contraception for students
  - Solar energy water pump
  - Giving service on airlines
  - Basic knowledge of photography
  - Photo composition
  - Storytelling using photos
  - Retail business administration
  - Logistics in one’s daily life

**Bangkok**
- 6 learning centers

- Innovations:
  - Creating tools for community network learning using folklore drawings

Source: Institute of Research and Development
Data: Fiscal Year 2017, September 2017
3.4 Arts and Cultural Conservation

3.4.1 Three Art Museums

3 Ratanakosin Arts
Musical Arts
Visual Arts
Dancing Arts

Sai Suddha Nobhadol Mansion

- Cooperative Network Project: Project of Tourism Culture by the Learning Center, Muse Pass 2017 (Muse Pass Season 5)
- Wedding Ceremony Arrangement
- TV/Drama Story Production
- Product Launching Activity
3.4.2 Arts and Cultural Conservation

Exhibit in Honor of the Members of the Royal Family: Glorifying the Prestige of the Chakri Dynasty

ASEAN Cultural Cooperation and Promotion Project at the Office of Labour Affairs, Royal Thai Embassy, Republic of Singapore

Suan Sunandha Heritage Project

Student Development on the Identity of Suan Sunandha Project

The Promotion of Sunandha Palace Uniqueness Project at Ranong Province

The Palace Curator in the Royal Park of Suan Sunandha Project

Source: Office of Arts and Culture
Data: Fiscal Year 2017, September 2017
3.5 Administration

3.5.1 Staff Assessment

### Performance Assessment of Academic Executives (PA5 Form)

<table>
<thead>
<tr>
<th>Academic Role</th>
<th>Executive Role</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>90</strong></td>
<td><strong>10</strong></td>
</tr>
<tr>
<td>Job Achievements Assessed by the System</td>
<td>Potentiality Assessed by the Executive</td>
</tr>
<tr>
<td><strong>35</strong></td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>Teaching</td>
<td>Primary Potentiality</td>
</tr>
<tr>
<td><strong>33</strong></td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>Research</td>
<td>Secondary Potentiality</td>
</tr>
<tr>
<td><strong>12</strong></td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>Academic Services, and Arts and Cultural Conservation</td>
<td>English</td>
</tr>
<tr>
<td><strong>10</strong></td>
<td><strong>10</strong></td>
</tr>
<tr>
<td>English</td>
<td>Academic Role Achievements Assessed by the System</td>
</tr>
</tbody>
</table>

### Performance Assessment of Academic Staff (PA1 Form)

<table>
<thead>
<tr>
<th>Job Achievements Assessed by the System</th>
<th>Potentiality Assessed by the Executive</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>9</strong></td>
<td><strong>10</strong></td>
</tr>
<tr>
<td>Teaching</td>
<td>Primary Potentiality</td>
</tr>
<tr>
<td><strong>35</strong></td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>Research</td>
<td>Secondary Potentiality</td>
</tr>
<tr>
<td><strong>5</strong></td>
<td><strong>10</strong></td>
</tr>
<tr>
<td>Academic Services, and Arts and Cultural Conservation</td>
<td>Agenda</td>
</tr>
<tr>
<td><strong>12</strong></td>
<td><strong>20</strong></td>
</tr>
<tr>
<td>English</td>
<td>Academic Staff</td>
</tr>
</tbody>
</table>
3.5.2 Higher Education Projects

The university has been allocated higher education funding for Master's Degrees, Doctoral Degrees and Post-Doctoral Degrees.

Unit: Million Baht

<table>
<thead>
<tr>
<th></th>
<th>Master's Degrees</th>
<th>Doctoral Degrees</th>
<th>Post Doctoral Degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Domestic</td>
<td>1.5000</td>
<td>1.5000</td>
<td>1.0000</td>
</tr>
<tr>
<td>Domestic (Int.)</td>
<td>0.8000</td>
<td>0.8000</td>
<td></td>
</tr>
<tr>
<td>Overseas</td>
<td>0.2000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Number of the education fund receivers from Fiscal Year 1999-2017

- 178 people have graduated 73.86%
- 100 people have graduated 86.96%
- 63 persons have been studying 26.14%
- 15 persons have been studying 13.04%
- 241 academic staff
- 115 support staff

Source Office of the President, Personnel Administration Division
Data Fiscal Year 2017, September 2017
### 3.5.3 Career Paths

#### Academic Staff

**Academic Promotions**

<table>
<thead>
<tr>
<th>Fiscal Year 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>80 people have submitted academic work.</td>
</tr>
<tr>
<td>24 people have received academic positions.</td>
</tr>
<tr>
<td>4 people were rejected from consideration.</td>
</tr>
<tr>
<td>64 people are in the consideration process for academic work.</td>
</tr>
</tbody>
</table>

11 October 2016 | 30 September 2017

---

#### Support Staff

**Potentiality Development of Support Staff**

- 656 people
- 631 people were developed
- 96.18%

Remark: Excluded from the staff of Office of Assets and Income

Source: Office of the President, Personnel Administration Division
Data: Fiscal Year 2017, September 2017
Developing the Readiness of Support Staff for the Higher Position

111 persons

80 persons

Professional Candidates
Executive Candidates

Source: Office of the President, Personnel Administration Division
Data: Fiscal Year 2017, September 2017
3.5.4 Staff Satisfaction

<table>
<thead>
<tr>
<th>Unit Score</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Score</td>
<td>4.16</td>
<td>4.67</td>
<td>4.42</td>
<td>4.60</td>
</tr>
</tbody>
</table>

Source: Office of the President, Personnel Administration Division
Data Fiscal Year 2017, September 2017

3.5.5 Landscape and Environmental Improvement
3.5.6 Organizational Intercommunication

3.5.7 English Potentiality Development for Staff

- Beat the TOEFL ITP by Aj. Peak
- Beat the TOEIC 2017
- Beat the TOEFL ITP 2017
- English for Staff in Fiscal Year 2017
- Special Lecture Knowing Vocabulary and Meaning
- English Potentiality Development for Staff
- English Potentiality Development for Communication
- English for Table Manners
- English for Business Banquets
- English for Boarding (at the Airport)
- English for Study Visits Overseas
- English Potentiality Development for Communication
- English Clinic
- Beat the Heat with English Bingsu
- Learning by Water Painting
- Wonderful Workout with Aj. Korbua
- English Camp 2017
- English Proficiency Development at Ranong Education Center
3.58 Lecturers who Received Awards

**Asst Prof Dr Withaya Mekhum**
Excellent Paper Award
Buriram Rajabhat University

**Asst Prof Dr Pimporn Thongmuang**
Excellent Paper Award
Suan Sunandha Rajabhat University

**Assoc Prof Dr Paliboon Jaemponk**
Best Paper Award
Suan Sunandha Rajabhat University

**Ms Kittiya Poonsilp**
Project Advisor Award
Supported by the fund of Thailand IT Contest Festival

**Dr Kusuma Teppharak**
Oral Presentation Award
Suan Sunandha Rajabhat University

**Asst Prof Dr Suttipong Boonphadung**
Excellent Paper Award
Office of the Higher Education Commission

**Mr Tanawat Chaiphongpachara**
Excellent Oral Presentation Award
Suan Sunandha Rajabhat University

**Asst Prof Dr Thavatchai Kamoltham**
Best Presentation Best Content the 81st IIER International Conference

**Asst Prof Dr Rosjana Chandhasa**
Handicrafts from Vetiver Grass
Silver Medal Award Taipei International Invention Show & Technomart, Taiwan

**Dr Pornnapat Berndt**
Academics World Excellence Paper Award (IC3SE)

**Ms Nachawon Thongphinthong**
Academics World Excellence Paper Award (IC3SE)

**Ms Wichuda Kunnu**
Academics World Excellence Paper Award (IC3SE)

**Dr Pokkong Manirojana**
Academics World Excellent Paper Award (IC3SE)

**Dr Yuthapoom Thanakijborisut**
Outstanding Award
ACE-FIIS - 2017

**Dr Weera Weerasophon**
Excellent Paper (IASTEM)

**Mr Wissawa Aunyawong**
Best Paper Awards
Sripatum University, Chonburi

**Assoc Prof Dr Siravit Koolrojanaprt**
- Excellent Paper (IASTEM)
- Best Paper Academics World International Conference

**Dr Sudawan Somjai**
- Excellent Paper (IASTEM)
- Best Paper Academics World International Conference

**Ms Phannee Rojanabenjakun**
Excellent Paper Presentation (IASTEM)

**Asst Prof Dr Kevin Wongleede**
Best Chairman Award
Academics World

**Asst Prof Dr Kevin Wongleede**
Excellent Paper Award
Suan Sunandha Rajabhat University

**Assoc Prof Dr Siravit Koolrojanaprt**
- Excellent Paper (IASTEM)
- Best Paper Academics World International Conference

**Dr Sudawan Somjai**
- Excellent Paper (IASTEM)
- Best Paper Academics World International Conference

**Ms Phannee Rojanabenjakun**
Excellent Paper Presentation (IASTEM)

**Asst Prof Dr Kevin Wongleede**
Best Chairman Award
Academics World

Source: Institute of Research and Development
Data: Fiscal Year 2017, September 2017
3.5.9 Knowledge Utility

**Research**

1. Writing a research proposal
2. Writing an article for publication

**Performance Improvement**

1. Improving the online registration system for graduate studies
2. Providing information resources
3. Techniques for office administration monitoring
4. Providing data for the assessment of key performance indicators and internal education quality assurance
5. Improving the online record revision system
6. Monitoring and recording the results of staff training
7. Providing a meeting agenda
8. Audiovisual circulation
9. Techniques for improving military exemption documents during studies
10. Drafting an official letter
11. Conducting publication in academic journals

**Education**

1. Conducting Research-Based Learning
2. Conducting Participatory Learning
3. Conducting Blended Learning
4. Conducting Creative-Based Learning
5. Conducting Coaching and Mentoring
6. Conducting Project-Based Learning
7. Conducting Problem-Based Learning
3.5.10 Results of the Internal Education Quality Assessment in the Curriculum:
Faculty/University

### Curriculum Level

- 89 curriculums were at a high level (87.26%)
- 10 curriculums were at a moderate level (9.80%)
- 2 curriculums were at the highest level (1.96%)
- 1 curriculum was at a low level (0.98%)

### Faculty Level

All 13 faculties were at a good level (100%)

### University Level

- 2014: 3.67
- 2015: 4.36
- 2016: 4.32

Remarks: All 103 curriculums
1. 102 curriculums were assessed and passed the 1st component of the criteria of the Office of the Higher Education Commission (OHEC).
2. 1 curriculum was assessed by the criteria of the Nursing Council.
3.5.11 Results of the 4th Round of External Quality Assessment in Higher Education

Part 3 The Quality of the Research, was at the highest level

Part 2 The Quality of the Graduates (Bachelor's Master's and Doctoral) was at a high level

Part 1 Achievements of the Administration on the Mission of Responding to National Economic and Social Development were at a high level

Part 4 The Results of Academic Services were at the highest level

Part 5 The Results of the Internal Education Quality Assessment, were at a high level

Source: Office of the President, Policy and Planning Division
Data: Educational Year 2016, November 2017

3.5.12 Results of the University Rankings

<table>
<thead>
<tr>
<th>Year</th>
<th>Rajabhat</th>
<th>Thailand</th>
<th>Asia</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>1</td>
<td>47</td>
<td>893</td>
</tr>
<tr>
<td>2014</td>
<td>1</td>
<td>25</td>
<td>976</td>
</tr>
<tr>
<td>2015</td>
<td>1</td>
<td>17</td>
<td>708</td>
</tr>
<tr>
<td>2016</td>
<td>1</td>
<td>18</td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>1</td>
<td>26</td>
<td></td>
</tr>
</tbody>
</table>

Source: Institute of Research and Development
Data: Fiscal Year 2017, September 2017
3.5.12 Results of the Morality and Transparency Assessment of Public Organizations

Fiscal Year 2017

The university had received the highest score among 77 higher educational institutions in the Morality and Transparency Assessment of Public Organizations with 91.56 points.

3.5.13 Results of the Annual Government Statement of Expenditures Disbursements

Source: Office of the President, Policy and Planning Division
Data: Fiscal Year 2017, September 2017
Advisors
Assoc Prof Dr Ludeech Girdwichai  President of Suan Sunandha Rajabhat University
Asst Prof Dr Witthaya Mekhum  Vice President for Planning and Quality Assurance

Data Sources
Faculty of Education  International College
Faculty of Science and Technology  College of Innovation and Management
Faculty of Humanities and Social Sciences  College of Nursing and Health
Faculty of Management Science  College of Allied Health Sciences
Faculty of Industrial Technology  International School of Art
Faculty of Fine and Applied Arts  College of Logistics and Supply Chain
Graduate School  Office of the President (6 Divisions and 1 Center)
Academic Resource and Information  Office of General Education and Innovative Technology (ARIT)
Office of Arts and Culture  Institute of Lifelong Learning and Promote Creativity (ILPC)
Institute of Research and Development  Nakhon Pathom Education Center
Udon Thani Education Center  Samut Songkhram Education Center

Authors
Mr. Sontaya Jarernsiri  Acting-Director, Division of Policy and Planning
Ms. Pumpuang Klaharn  Acting-Head, Budget and Information Monitoring Section
Ms. Wanassanath Prapala  Acting-Head, Job System and Performance Assessment Development Section
Miss Prangthip Keteklin  Acting-Head, Plan and Budget Section
Mr. Phibool Phumuang  Acting-Head, Quality Assurance and Knowledge Management Section
Acting Sub Lt Kanisorn Boonrueng  Acting-Head, Administration Section
Ms Phoithong Sakhornvannasak  Academic Officer
Ms. Chotika Kheannil  Academic Officer
Ms. Uraiporn Silnava  Academic Officer
Ms. Warangkana Sirihongthong  Policy and Planning Analyst
Mr. Jamrat Nimsamran  Policy and Planning Analyst
Ms. Sujiya Kamsang  Policy and Planning Analyst
Acting Sub Lt Ratchata Suksupachai  Policy and Planning Analyst
Mr. Prapol Suksuchom  General Administrative Officer